



The 3 Key Components

You Must Get Right To Sell Online

Know Your Competitors Worksheet

(Research at least 5 competitors)

Company Name

Website

Product Name

Price

Terms (one time, recurring, soft offer, split payments, etc)



"Similar Web" Presence? YES NO

If yes...

Global Rank

Country Rank

Category Rank

Total Visits (This represents the last month)



Traffic Sources

Traffic Source	Percentage Of Traffic

Social

Source	Percentage Of Social

