



# The 3 Key Components

You Must Get Right To Sell Online

## Know Your **Competitors** Worksheet

(Research at least 5 competitors)

**Company Name**

**Website**

**Product Name**

**Price**

**Terms (one time, recurring, soft offer, split payments, etc)**

**"Similar Web" Presence?**      **YES**      **NO**

**If yes...**

**Global Rank**

**Country Rank**

**Category Rank**

**Total Visits** (This represents the last month)

## Traffic Sources

Traffic Source	Percentage Of Traffic

## Social

Source	Percentage Of Social