



# **The 3 Key Componentnets**

**You Must Get Right To Sell Online**

**Bonus #3**  
**Online Software**

# Some Thoughts

- This is NOT the only way...this is the way I did it
- I didn't start with all these....I started with less
- There are simpler/done-for-you solutions
- Do your research and test before going too deep!

# Online Software Tools

- Domain/Web Host
- Email Provider
- Website Design
- Learning Management System (LMS)
- Membership Management
- Customer Relationship Management (CRM)
- Emailer
- Automations
- Video Hosting
- Checkout Pages

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# Domain/Web Host

## Lightningbase



Get Started Now

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Lightning Fast. Reliable.  
Managed WordPress Hosting.



Take the Tour

Hosting Designed For the Software You Love.

[Stable & Secure](#) | [Supported & Maintained](#) | [Lightning Fast](#)

We'll make WordPress work better for you.

Our servers are built with SSD based storage and modern Xeon processors, setup with Varnish, a fast web server stack and locked down from intruders. Then we add a host of bonuses such as free site

Starting at Just \$9.95

Including every feature, handling up to ~10,000 pageviews per month and scaling larger with

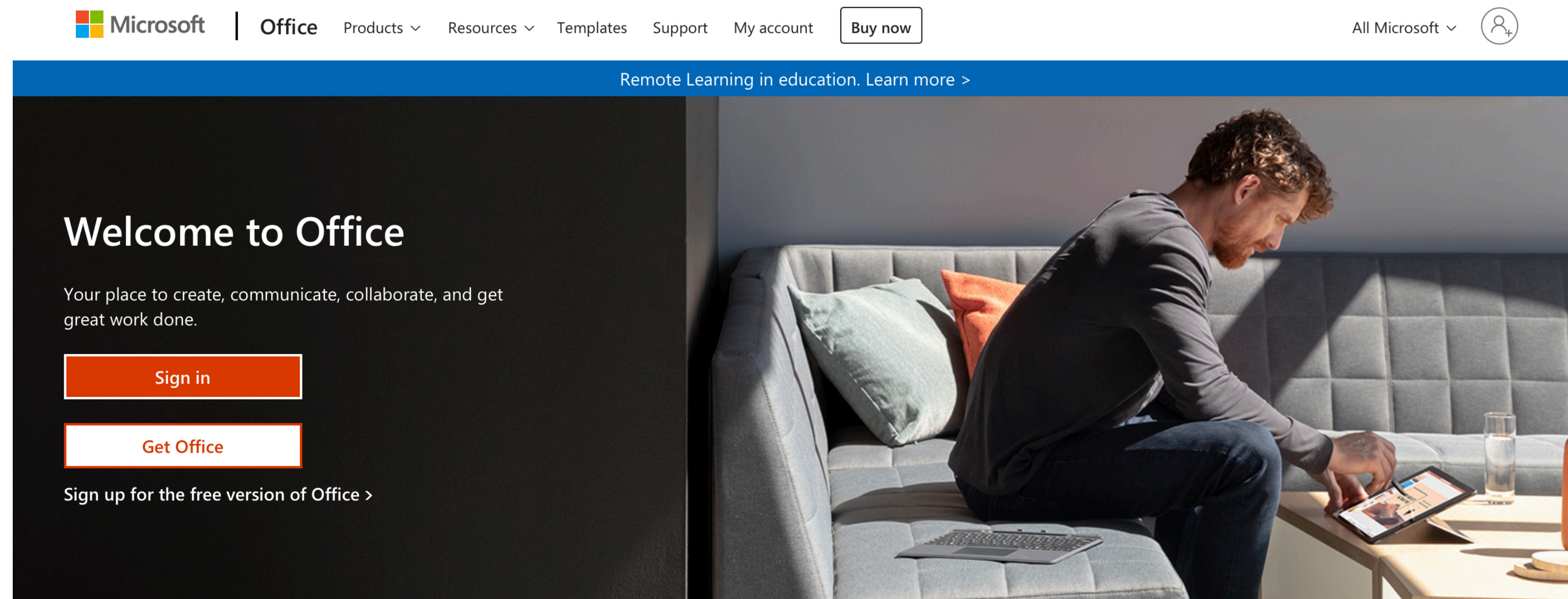


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# Email Provider

## Office 365 Email



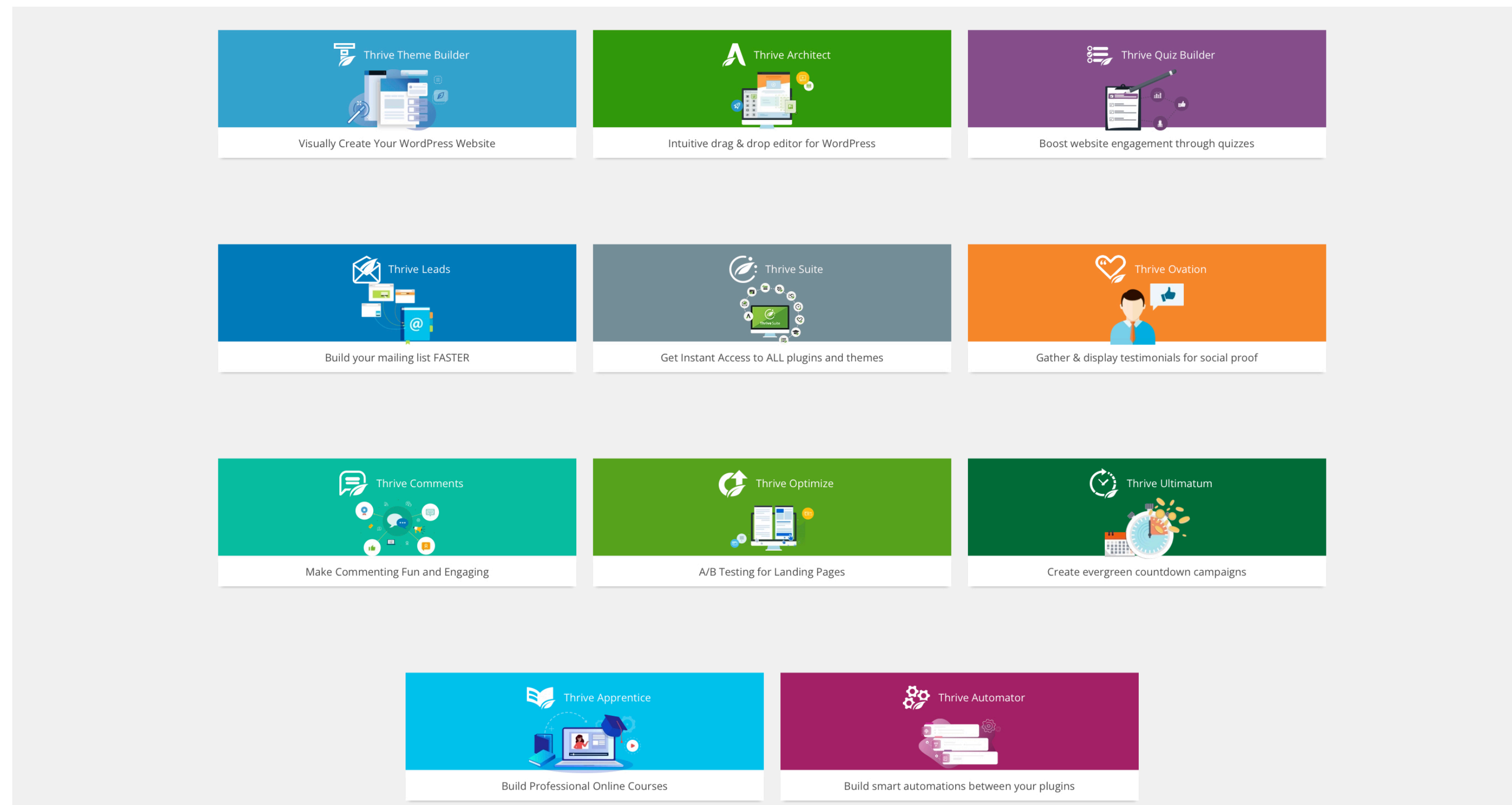
Sign in to use your favorite productivity apps from any device

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# Website Design

## Thrive Themes



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# Learning Management System (LMS)

## LearnDash



[Account](#) | [Resources](#) | [Get Help](#)

[Features](#)

[Pricing](#)

[Case Studies](#)

[Add-ons](#)

[Demo](#)

[Get LearnDash](#)

**NEW!**

Dynamic Achievements Has Arrived! – [Check It Out](#)

## Your online course deserves the best!

The only WordPress LMS created by e-learning experts.

[Demo](#)

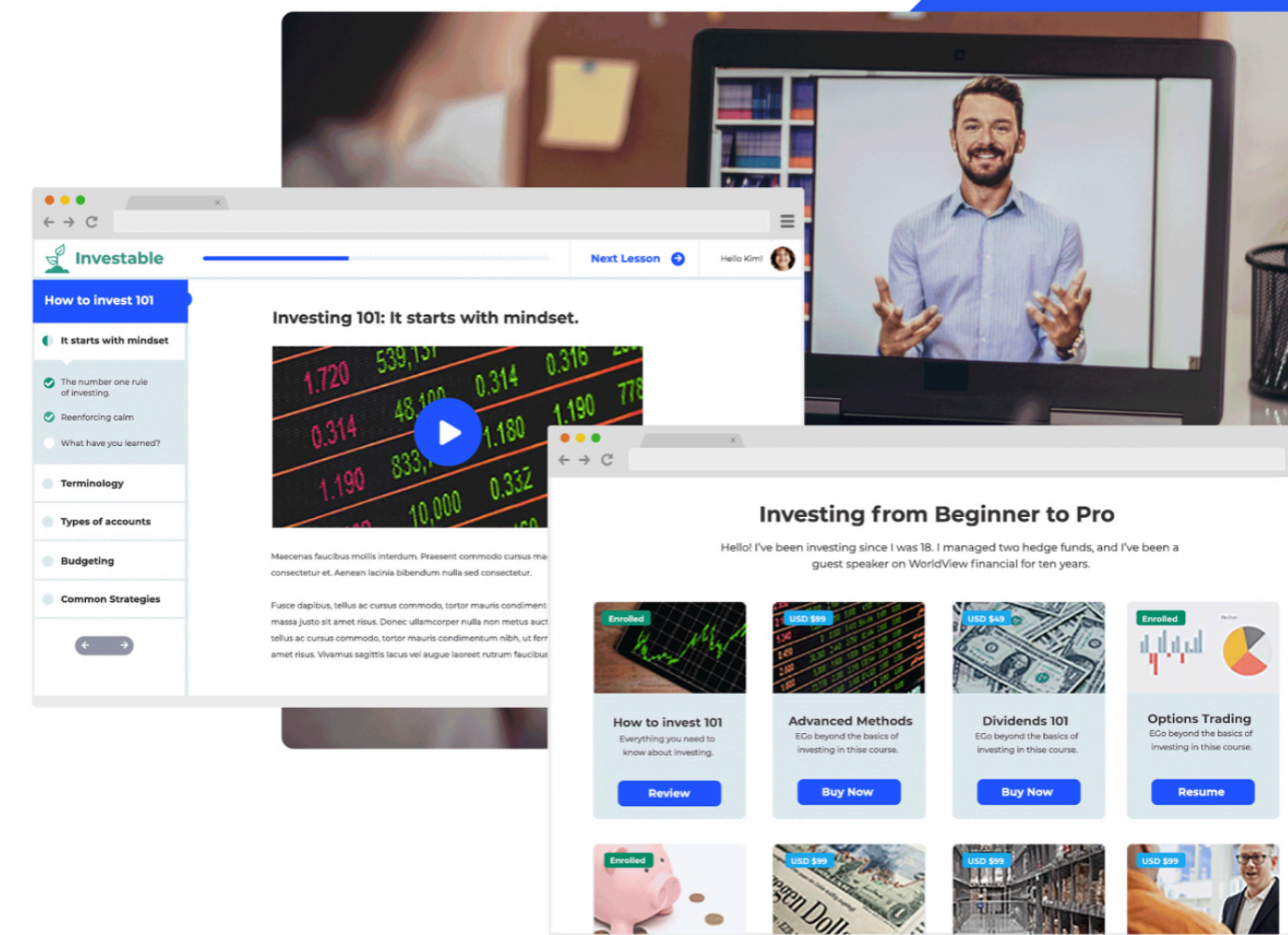
[Pricing](#)



AWARD WINNING

**Capterra Top 20 Training Software Winner**

The only WordPress LMS on the list!



LEARNDASH IS TRUSTED BY BIG NAMES LIKE

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# Membership Management

## Memberium


**MEMBERIUM**  
Memberships on Autopilot

PricingFeaturesExamplesDocumentation ▾Support ▾Log In

Live Demo >>

### Build a Powerful, Automated Membership Site...

...while being supported by a team you can actually reach.



Ready to create a **fully automated** membership site, **deeply integrated** with Keap/Infusionsoft, without any custom coding or expensive developers?

You'll be supported by an actual award winning team. **VIP service included.**

▶ Get Started Now

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# CRM

## Active Campaign

ActiveCampaign >

Solutions ▾Platform ▾PricingRequest demo

Email Address

Try it free ▶

DON'T JUST EMAIL

**Drive growth with customer experience automation**

ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.

Email Address

Start your free trial

Try it free. No credit card required. Instant setup.

**The #1 Automation Platform**

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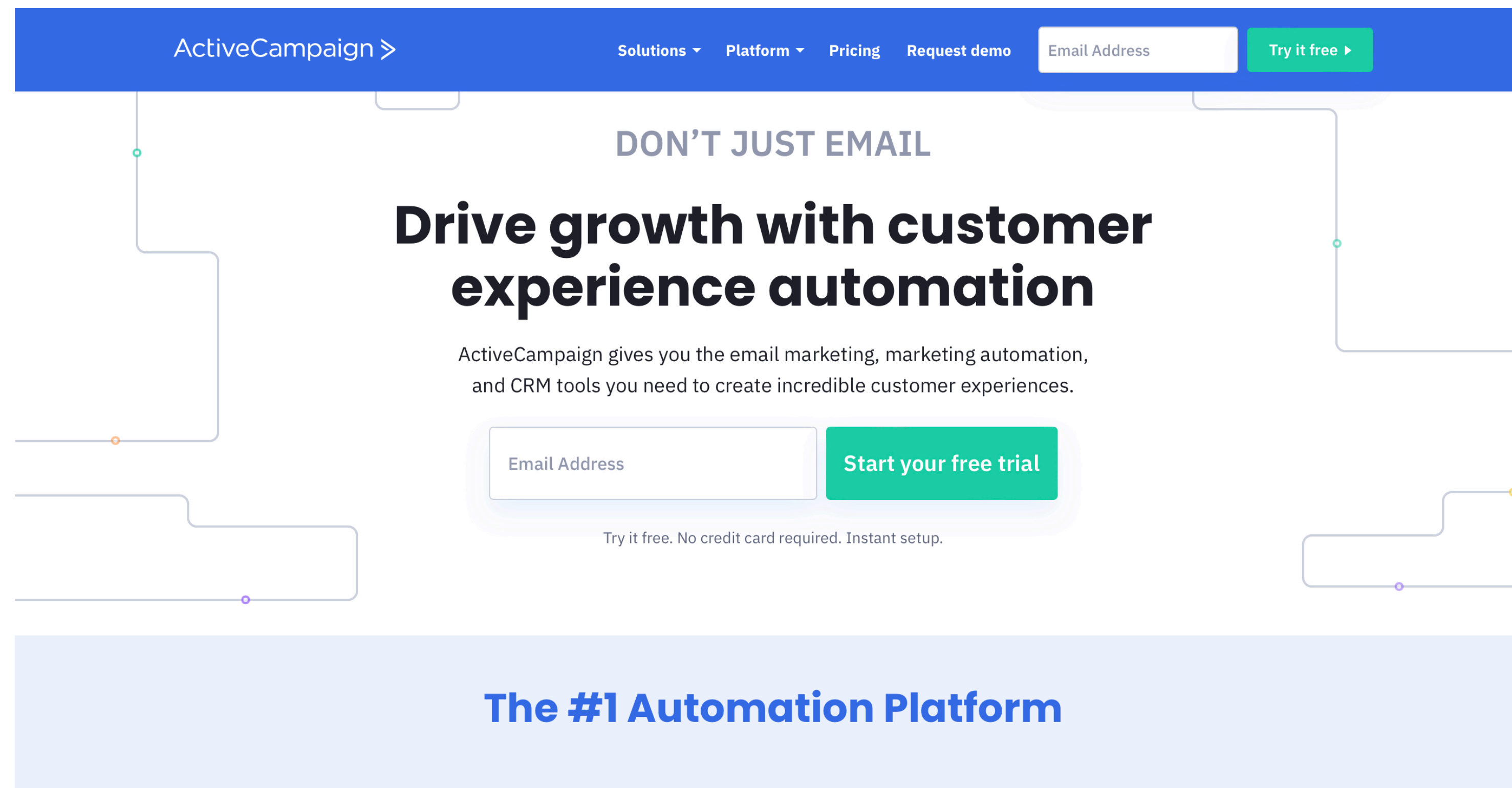
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# CRM/Email/Automations...

## ActiveCampaign

The image shows a screenshot of the ActiveCampaign website. At the top is a blue navigation bar with the ActiveCampaign logo and a chevron icon on the left. On the right side of the bar are links for 'Solutions', 'Platform', 'Pricing', and 'Request demo'. Next to these links is an input field labeled 'Email Address' and a green button labeled 'Try it free'. Below the navigation bar, the main content area has a light gray background. It features the heading 'DON'T JUST EMAIL' in a medium-sized, dark gray font. Below this is a large, bold heading 'Drive growth with customer experience automation'. Underneath the heading is a paragraph of text: 'ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.' Below the text is a white input field labeled 'Email Address' and a green button labeled 'Start your free trial'. Below the button is a line of small text: 'Try it free. No credit card required. Instant setup.' At the bottom of the main content area is a light blue banner with the text 'The #1 Automation Platform' in a bold, dark blue font. There are decorative gray lines with colored dots (green, orange, purple, yellow) on the left and right sides of the main content area, connecting the navigation bar to the main heading and the trial button.

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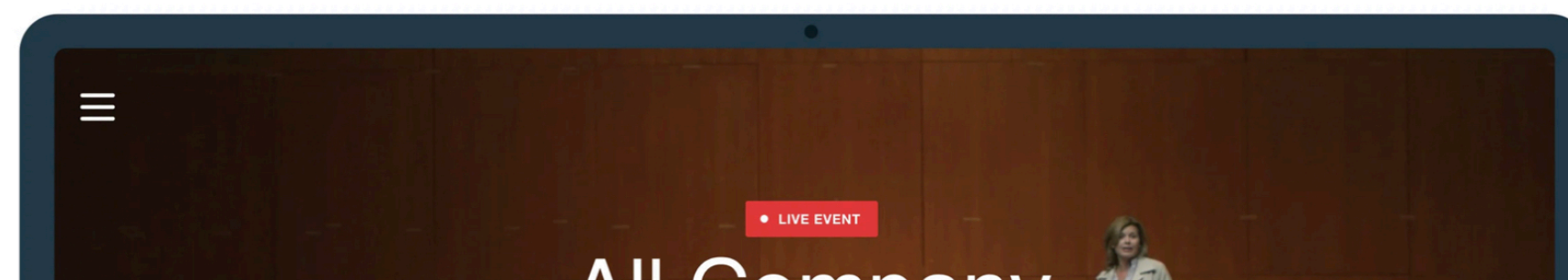
# Video Hosting

## Vimeo

[Why Vimeo?](#) ▾[Features](#) ▾[Resources](#) ▾[Watch](#)[Pricing](#)[Search](#)[Log in](#)[Join](#)[New video](#) ▾

## Unlock the power of video.

Simple tools for any professional, team, and organization to create, manage, and share high-quality videos.

[See plans](#)[Join for free](#)

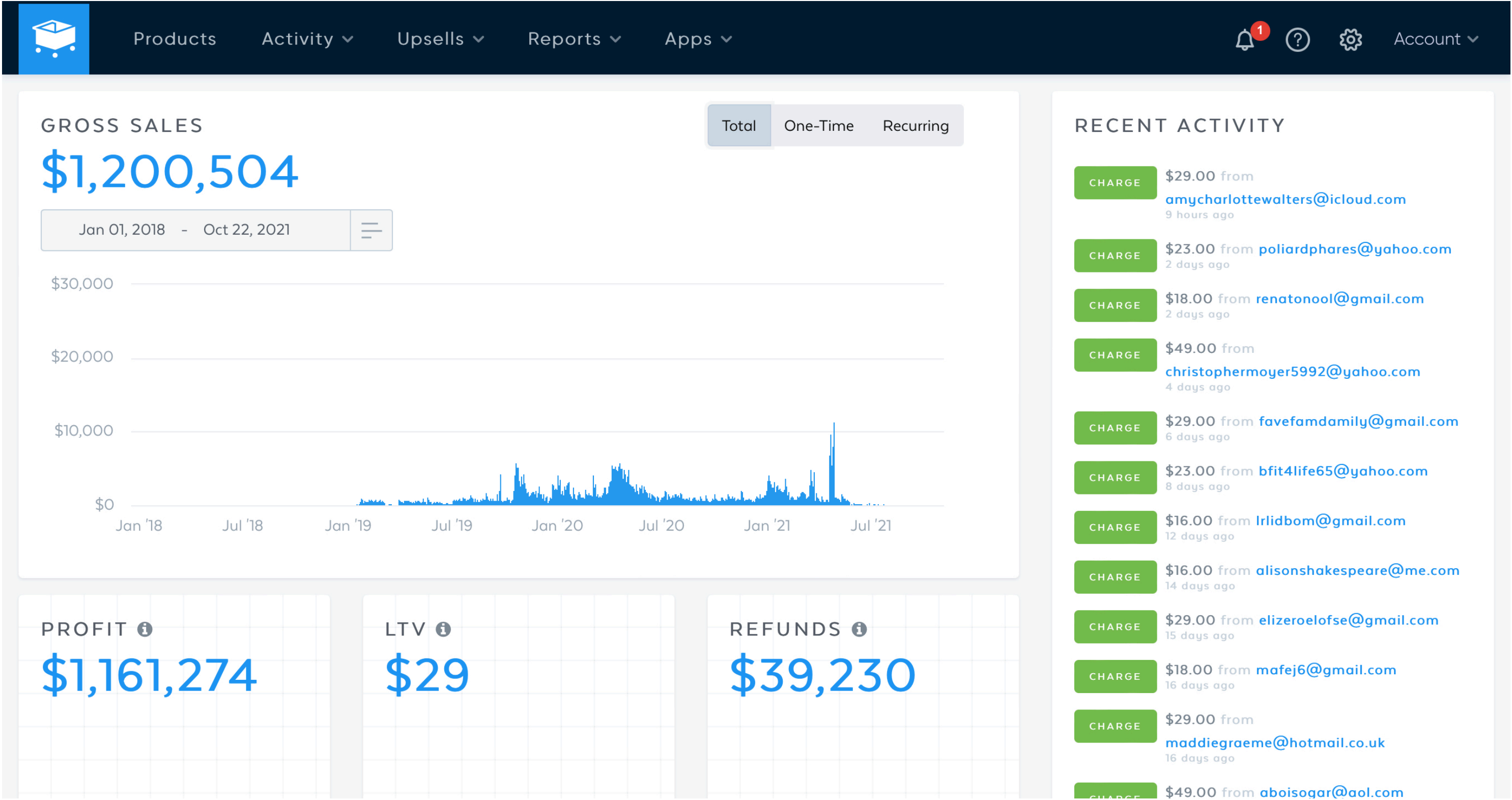
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# Checkout Pages

## SamCart



# Checkout Pages

## ThriveCart



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