



The 3 Key Components

You Must Get Right To Sell Online

**Bonus #3
Online Software**

Some Thoughts

- This is NOT the only way...this is the way I did it
- I didn't start with all these....I started with less
- There are simpler/done-for-you solutions
- Do your research and test before going too deep!



Online Software Tools

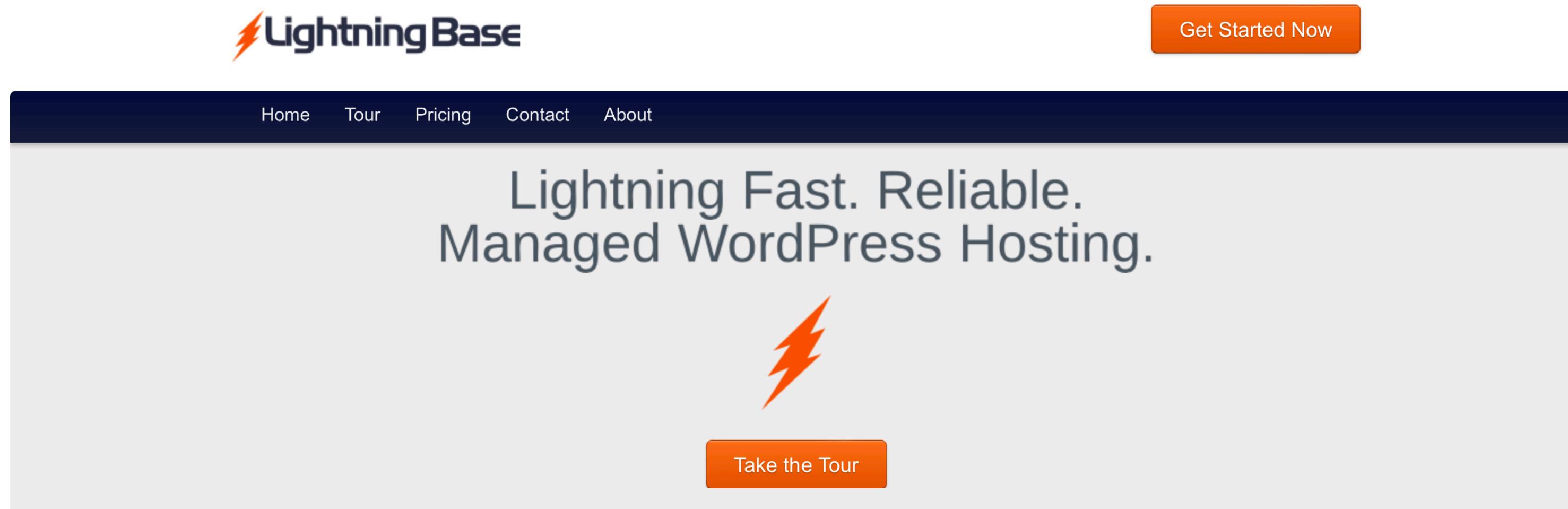
- Domain/Web Host
- Email Provider
- Website Design
- Learning Management System (LMS)
- Membership Management
- Customer Relationship Management (CRM)
- Emailer
- Automations
- Video Hosting
- Checkout Pages

Online Software Tools

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Domain/Web Host

Lightningbase



The screenshot shows the Lightningbase website. At the top left is the logo 'Lightning Base' with a red lightning bolt icon. At the top right is a red 'Get Started Now' button. Below the header is a dark blue navigation bar with links: Home, Tour, Pricing, Contact, and About. The main content area has a light gray background. In the center, the text 'Lightning Fast. Reliable. Managed WordPress Hosting.' is displayed above a large red lightning bolt icon. Below the icon is a red 'Take the Tour' button. At the bottom of the main area, the text 'Hosting Designed For the Software You Love.' and 'Stable & Secure | Supported & Maintained | Lightning Fast' is shown.

We'll make WordPress work better for you.

Our servers are built with SSD based storage and modern Xeon processors, setup with Varnish, a fast web server stack and locked down from intruders. Then we add a host of bonuses such as free site

Starting at Just \$9.95

Including every feature, handling up to ~10,000 pageviews per month and scaling larger with



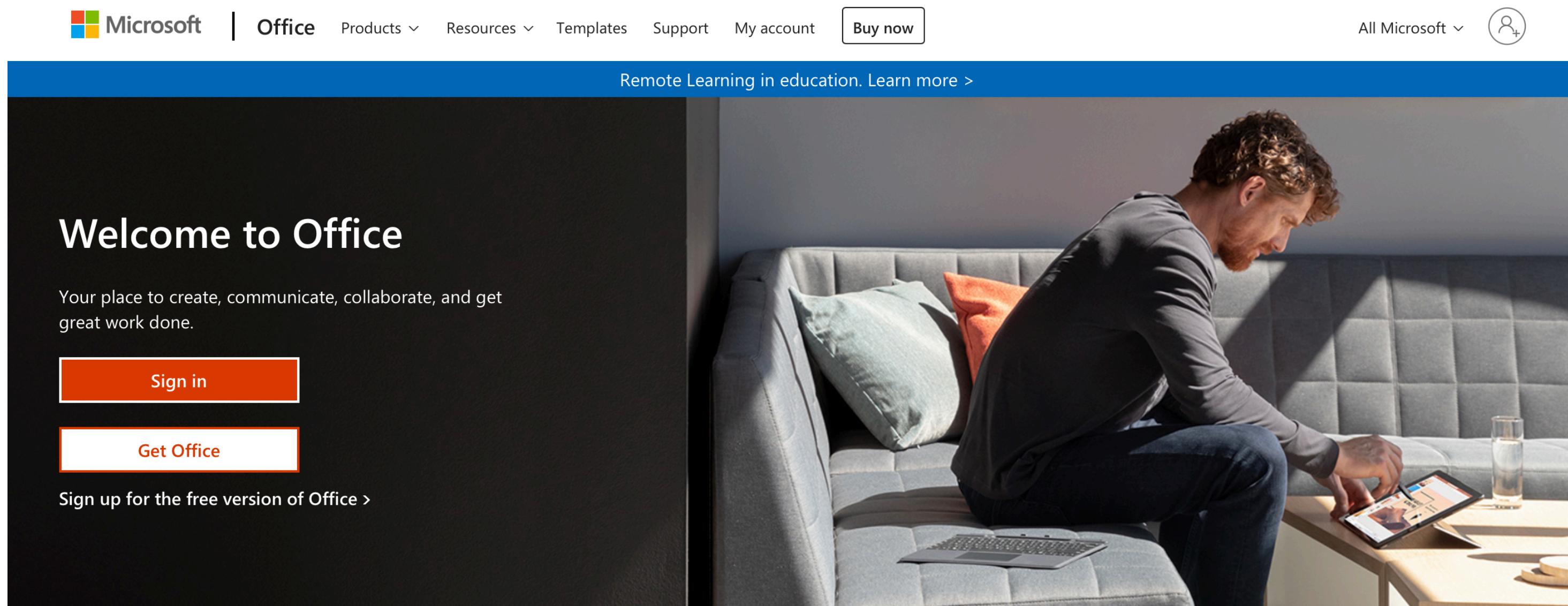
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Email Provider

Office 365 Email



Sign in to use your favorite productivity apps from any device

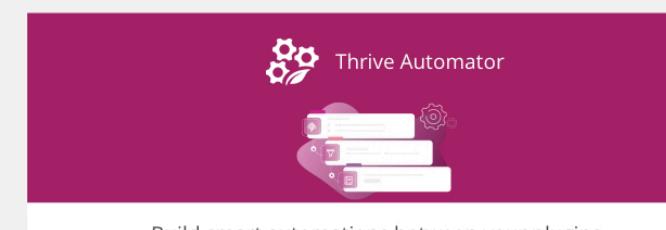
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Website Design

Thrive Themes



 Thrive Theme Builder Visually Create Your WordPress Website	 Thrive Architect Intuitive drag & drop editor for WordPress	 Thrive Quiz Builder Boost website engagement through quizzes
 Thrive Leads Build your mailing list FASTER	 Thrive Suite Get Instant Access to ALL plugins and themes	 Thrive Ovation Gather & display testimonials for social proof
 Thrive Comments Make Commenting Fun and Engaging	 Thrive Optimize A/B Testing for Landing Pages	 Thrive Ultimatum Create evergreen countdown campaigns
 Thrive Apprentice Build Professional Online Courses	 Thrive Automator Build smart automations between your plugins	

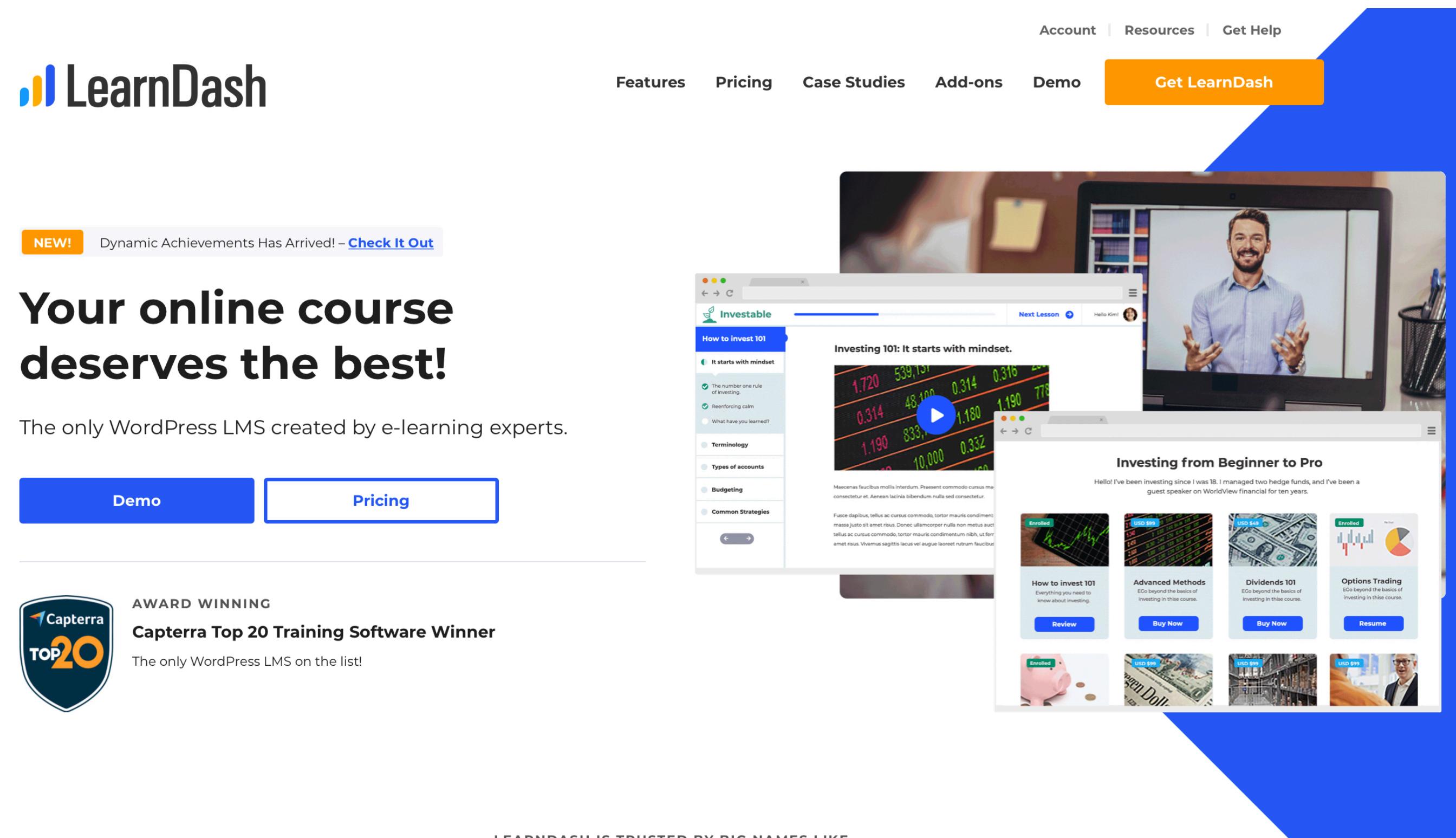


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Learning Management System (LMS)

LearnDash



The screenshot shows the LearnDash website homepage and a course interface. The homepage features the LearnDash logo, a 'NEW!' banner, and a large call-to-action button 'Get LearnDash'. The course interface shows a video player with a smiling man, a sidebar with course navigation, and a list of course modules.

Account | Resources | Get Help

Features Pricing Case Studies Add-ons Demo Get LearnDash

NEW! Dynamic Achievements Has Arrived! – [Check It Out](#)

Your online course deserves the best!

The only WordPress LMS created by e-learning experts.

[Demo](#) [Pricing](#)

AWARD WINNING
Capterra Top 20 Training Software Winner

The only WordPress LMS on the list!

LearnDash is trusted by big names like



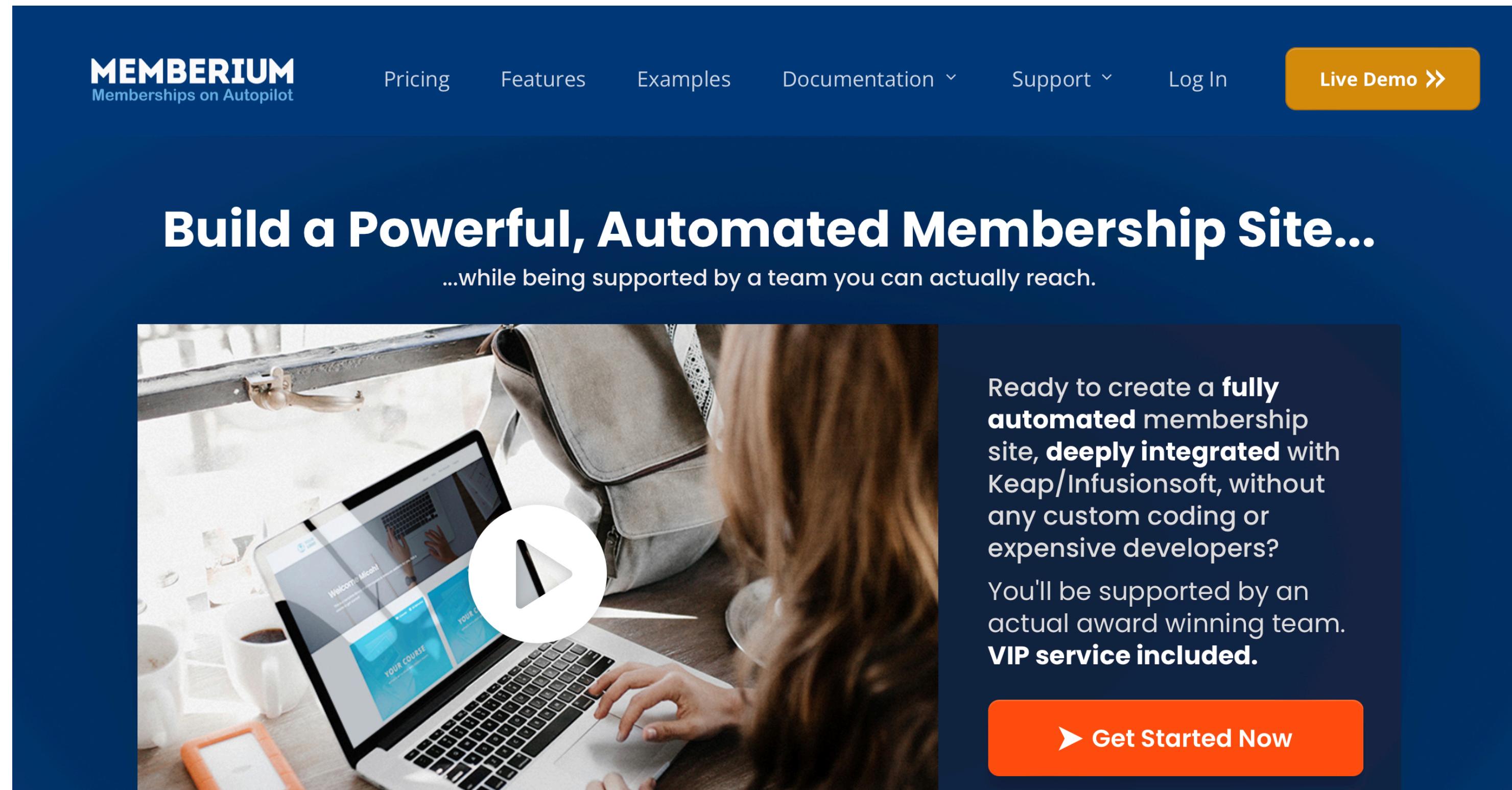
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Membership Management

Memberium



The image shows the homepage of the Memberium website. The header features the "MEMBERIUM" logo with the tagline "Memberships on Autopilot". The navigation menu includes links for Pricing, Features, Examples, Documentation, Support, Log In, and a prominent "Live Demo" button. The main headline reads "Build a Powerful, Automated Membership Site..." with a subtitle "...while being supported by a team you can actually reach." Below the headline is a photograph of a person with long hair working on a laptop, which displays a membership website interface. To the right of the image is a dark callout box containing text about the service's automation and integration, followed by a "Get Started Now" button.

MEMBERIUM
Memberships on Autopilot

Pricing Features Examples Documentation Support Log In **Live Demo ➡**

Build a Powerful, Automated Membership Site...
...while being supported by a team you can actually reach.



Ready to create a **fully automated** membership site, **deeply integrated** with Keap/Infusionsoft, without any custom coding or expensive developers?

You'll be supported by an actual award winning team. **VIP service included.**

► Get Started Now



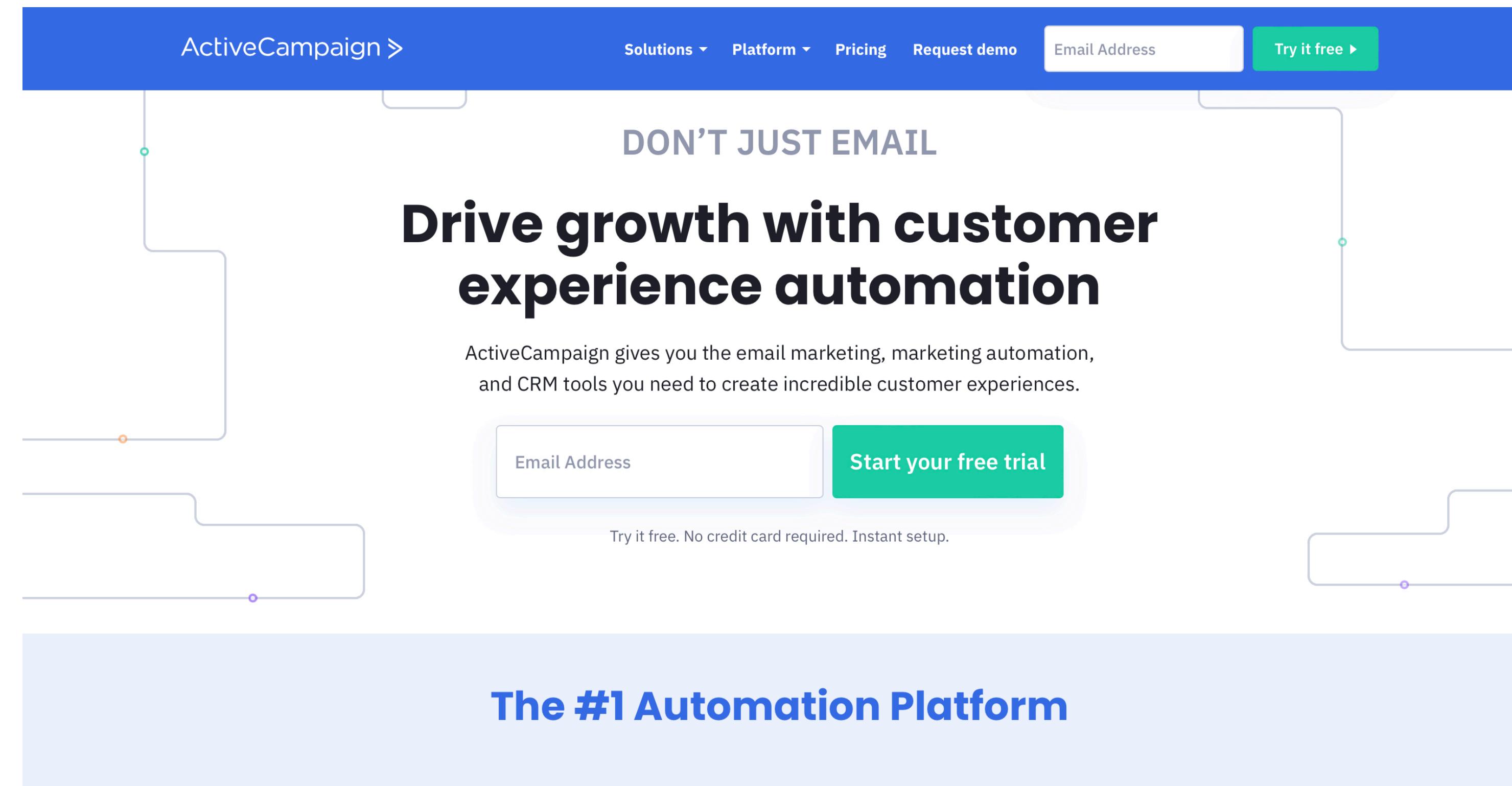
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CRM

Active Campaign



The screenshot shows the homepage of ActiveCampaign. At the top, there is a blue header bar with the ActiveCampaign logo, a navigation menu with links to 'Solutions', 'Platform', 'Pricing', 'Request demo', and a search bar for 'Email Address' with a 'Try it free' button. The main content area features a large, stylized graphic of a winding path with colored dots (green, orange, purple, yellow) leading to a central text block. The text reads 'DON'T JUST EMAIL' and 'Drive growth with customer experience automation'. Below this, a subtext states: 'ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.' At the bottom of the main content area is a call-to-action button labeled 'Start your free trial' with the subtext 'Try it free. No credit card required. Instant setup.' A large, light blue callout box at the bottom is labeled 'The #1 Automation Platform'.

ActiveCampaign ➤

Solutions ▾ Platform ▾ Pricing Request demo Email Address Try it free ▶

DON'T JUST EMAIL

Drive growth with customer experience automation

ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.

Email Address Start your free trial

Try it free. No credit card required. Instant setup.

The #1 Automation Platform

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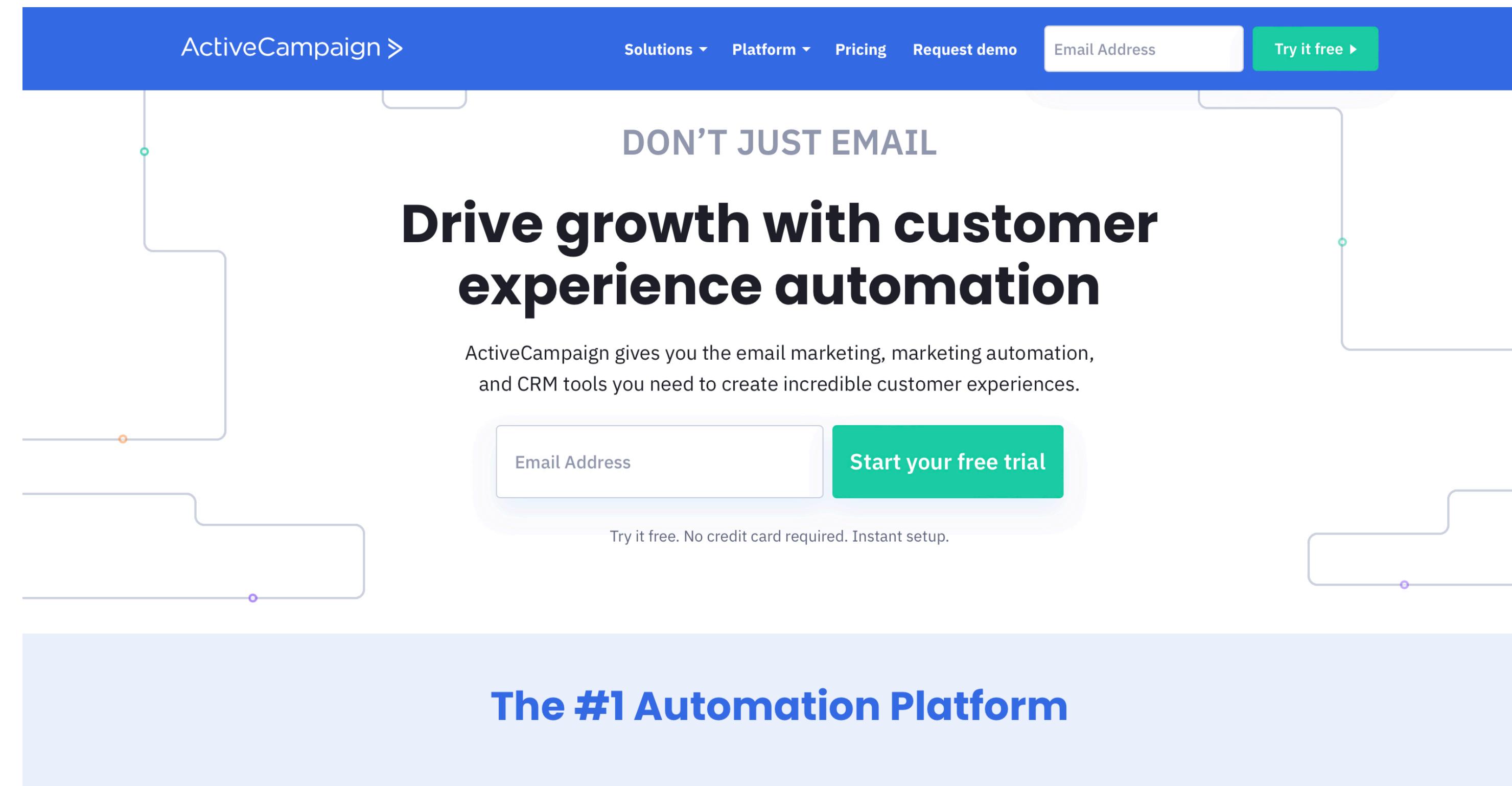
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CRM/Email/Automations...

ActiveCampaign



The screenshot shows the ActiveCampaign homepage. At the top, there is a blue header bar with the ActiveCampaign logo, a navigation menu (Solutions, Platform, Pricing, Request demo), a search bar (Email Address), and a green 'Try it free' button. The main content area features a large, stylized line-art graphic on a white background. The graphic consists of several intersecting lines in various colors (blue, green, orange, purple, yellow) with small circular markers at their intersections. Overlaid on this graphic is the text 'DON'T JUST EMAIL' in a light blue font, followed by a bold, dark blue headline: 'Drive growth with customer experience automation'. Below the headline, a smaller text block reads: 'ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.' At the bottom of the main content area is a light blue call-to-action box containing an 'Email Address' input field and a green 'Start your free trial' button. Below this box, a small note says: 'Try it free. No credit card required. Instant setup.'

ActiveCampaign ➤

Solutions ▾ Platform ▾ Pricing Request demo Email Address Try it free ▶

DON'T JUST EMAIL

Drive growth with customer experience automation

ActiveCampaign gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences.

Email Address Start your free trial

Try it free. No credit card required. Instant setup.

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Video Hosting

Vimeo

[vimeo](#) Why Vimeo? Features Resources Watch Pricing

Search

Log in

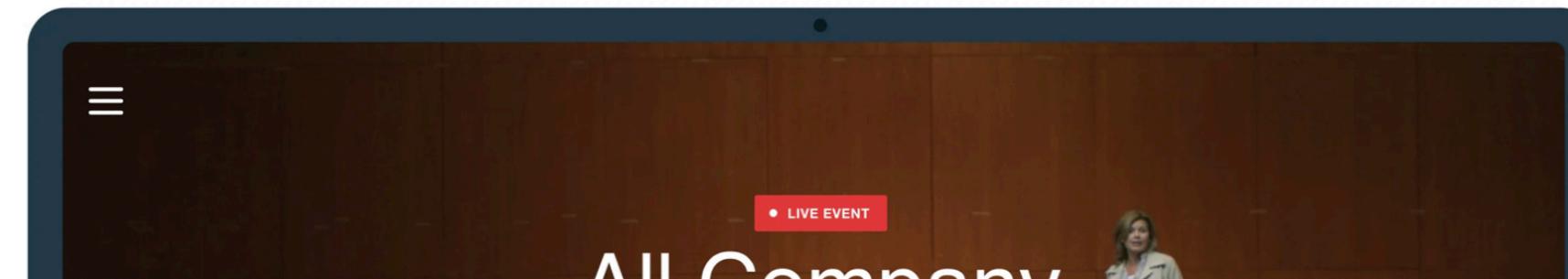
Join New video

Unlock the power of video.

Simple tools for any professional, team, and organization to create, manage, and share high-quality videos.

See plans

Join for free



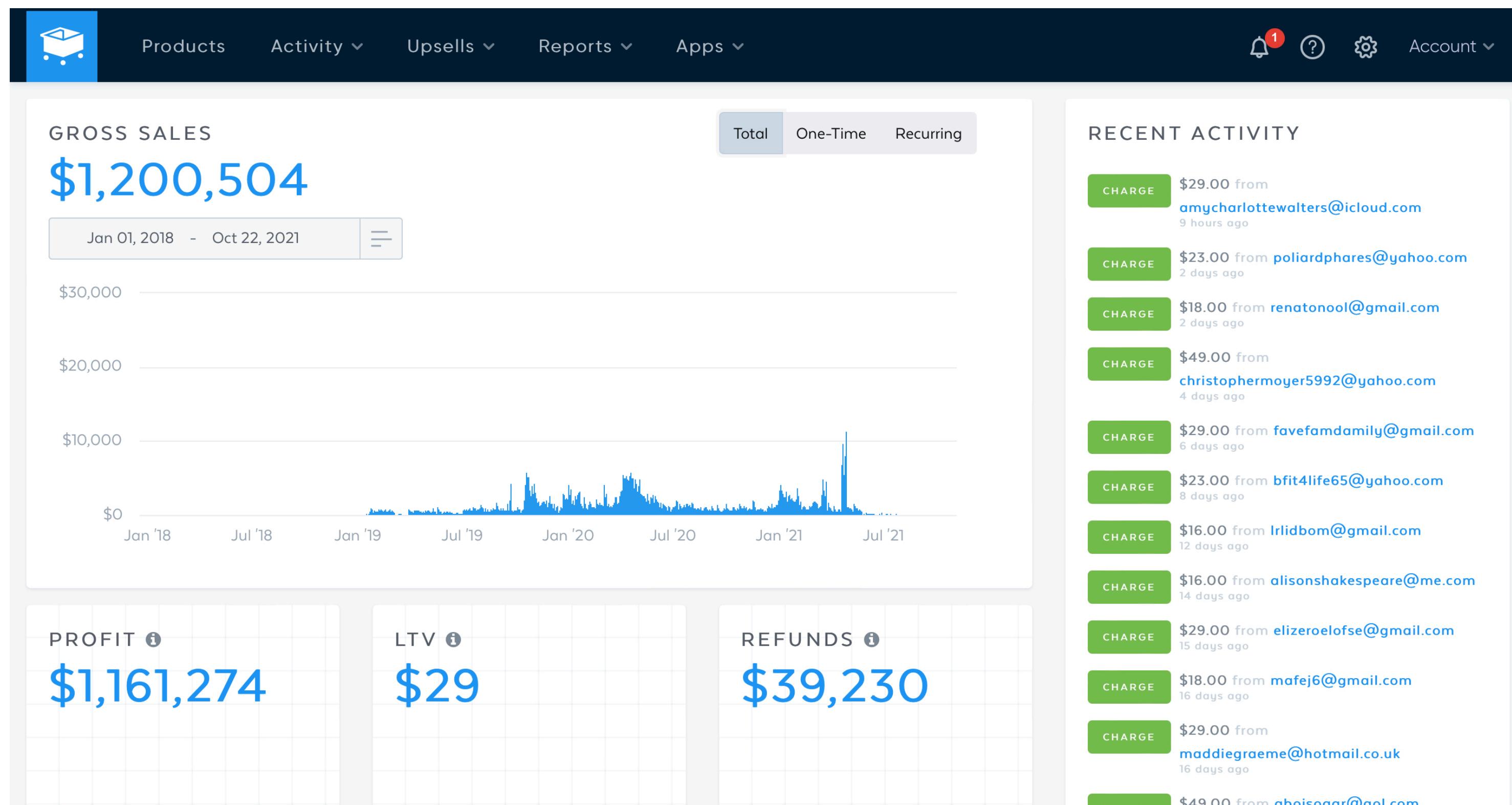
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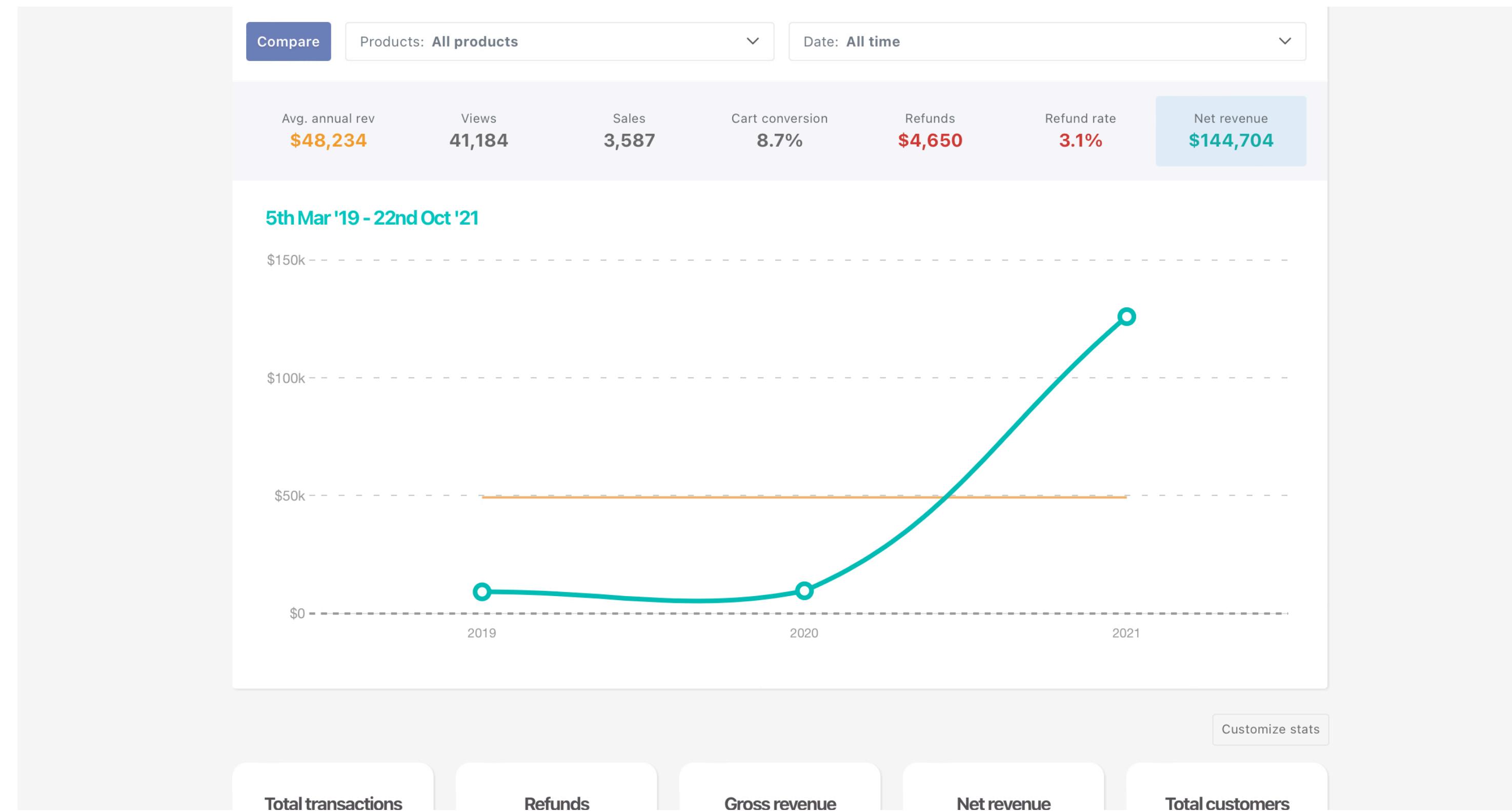
Checkout Pages

SamCart



Checkout Pages

ThriveCart



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