

The 3 Key Components

You Must Get Right To Sell Online

**Bonus #2
Tools and Tech**

Some Thoughts

- Theses are the tools I've used and some cheaper alternatives
- Tech changes fast! There are likely newer versions or models
- Buy it when you need it
- Go for cheap at first. Let the business buy your tech.

Tools and Tech

Audio
Video
Lighting

Tools and Tech

Audio
Video
Lighting

Microphones

Samson CO2PR

Diety S Mic-2

Boya BY-M1 Lapel

Podcast Q2 (with USB)



Microphones

Samson CO2PR



Roll over image to zoom in

Samson C02 Pencil Condenser Microphones (Pair)

Visit the Samson Store

★★★★★ 351 ratings | 42 answered questions

Amazon's Choice for "samson c02"

Price: \$139.99  & FREE Returns

Thank you for being a Prime Member. Get \$125 off: Pay ~~\$14.99~~ \$139.99 upon approval for the Amazon Business Prime Card. Terms apply.

May be available at a lower price from [other sellers](#), potentially without free Prime shipping.

Brand	Samson
Color	Silver
Connector Type	XLR Connector
Connectivity Technology	XLR
Power Source	Corded Electric
Polar Pattern	Unidirectional

[See more](#)

About this item

- Cardioid Pickup Pattern
- Gold-plated XLR connectors
- Carry Case & shock-mounted mic clips included
- Sold as stereo pair

[Compare with similar items](#)

New & Used (20) from \$107.99 + \$3.49 shipping

 Lumecube

The Complete Mobile Creator Kit



Lume Cube Mobile Creator
Lighting & Audio Kit |
Lightweight, Adjustable...
 41

Buy new: \$139.99

 prime & FREE Returns

FREE delivery **Sunday, October 24**. Order within 3 hrs 39 mins

Deliver to Jared - Chesterfield 63005

In Stock.

Qty: 1

 Secure transaction

Ships from Amazon.com

Sold by Amazon.com

Support: [Free Amazon product support included](#)

Add a Protection Plan:

[4-Year Protection](#) for \$29.99

[3-Year Protection](#) for \$21.99

1-Click ordering is not available for this item.

Add a gift receipt for easy returns

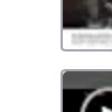
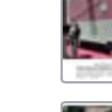
Save with Used - Like New



**The 3 Key
Components**
You Must Get Right To Sell Online

Microphones

Diety S Mic-2



3 VIDEOS

Roll over image to zoom in

New Private Tab

Open Location

Open Link in Background

Open Link in New Tab



File

Deity S-Mic 2 Condenser Shotgun Microphone

Visit the Deity Store

4.4 44 ratings | 11 answered questions

Price: \$359.00 & FREE Returns

Unwrap holiday savings - Get \$125 off: Pay ~~\$234.00~~ \$359.00 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

Extra Savings 1 Applicable Promotion

Enhance your purchase

Monthly payments

From \$59.83/mo (6 mo) with 0% APR

Brand

Deity

Edit

Connector Type

XLR Connector

Select All

Connectivity

XLR

Technology

Save As...

AutoFill Form

Power Source

Corded Electric

Audio Sensitivity

32 dB

Unload Link

Find on Page

Polar Pattern

Unidirectional

Find Next

See more

About this item

Find Previous

- **|Ultra Low Off-Axis Coloration|**: Deity S-Mic 2 Offers Superior Broadcast Sound Quality. Superior Linear Response Performance 50Hz~20kHz. Better Ambience Sound Performance
- **|All-Brass Body with Black Speckle Finish|**: No Plastic in the Construction. High-end

\$359.00

& FREE Returns

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In Stock.

Qty: 1

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Buy Now

Secure transaction

Ships from Amazon

Sold by Pergear

Support: **Free Amazon product support included**

1-Click ordering is not available for this item.

Add a gift receipt for easy returns

Add to List

New (2) from
~~\$359.00~~



The 3 Key Components
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Microphones

Boya BY-M1

« Back to results



Roll over image to zoom in

BOYA by-M1 Pro Omnidirectional Lavalier Microphone Clip-on Lapel Mic for iPhone Android & Windows Smartphones PC DSLR Cameras Audio Recorders, YouTube, Interview, Studio, Video Recording 19.6ft

Visit the BOYA Store

★★★★★ 153 ratings | 3 answered questions

Price: **\$24.95** & FREE Returns

Get \$125 off: Pay \$0.00 upon approval for the [Amazon Business Prime Card](#). Terms apply.

Brand BOYA

Color Black

Connector 3.5 mm Jack

Type

Power Battery Powered

Source

Number of 1 CR123A batteries required.

Batteries

▼ [See more](#)

About this item

- ❤ BOYA BY-M1 Pro is a upgraded new clip-on omnidirectional Microphone for Smartphones, DSLRs, camcorders, audio recorders, PC etc. It performs

\$24.95

& FREE Returns ▾

FREE Prime delivery **Saturday, November 6**

② Deliver to Jared - Chesterfield 63005

Qty: 1 ▾

Add to Cart

Buy Now

Secure transaction

Ships from Amazon

Sold by COCOGEAR-US

Add a Protection Plan:

[4-Year Protection for \\$3.99](#)

[3-Year Protection for \\$2.99](#)

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Share



The 3 Key Components
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Microphones

Samson Q2

« BACK TO RESULTS



**Samson Technologies Q2U
USB/XLR Dynamic Microphone
Recording and Podcasting Pack
(Includes Mic Clip, Desktop Stand,
Windscreen and Cables), silver**

[Visit the Samson Store](#)

2,906 ratings

| 230 answered questions

Amazon's Choice for "samson q2u"

Price: **\$69.99**

[Earn 5% back every day at Amazon](#) with your Amazon Prime Store Card.
Prime Store Card

May be available at a lower price from [other sellers](#),
potentially without free Prime shipping.

Color: **Gray**



Brand Samson

Color Gray

Connector USB

Type

Connectivity USB
Technology

Power USB

Source

[See more](#)

\$69.99

FREE delivery **Sunday, October 24**. Order within 3 hrs 30 mins

Deliver to Jared - Chesterfield 63005

In Stock.

Qty: 1

Add to Cart

Buy Now

Secure transaction

Ships from Amazon.com

Sold by Amazon.com

Return policy: [Refund or replacement available](#)

Support: [Free Amazon product support included](#)

Add a Protection Plan:

[4-Year Protection for \\$9.99](#)

[3-Year Protection for \\$7.99](#)

1-Click ordering is not available for this item.

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**The 3 Key
Components**
You Must Get Right To Sell Online

Audio Interface

Duet Apogee 2
M-Audio Fast Track
Direct In (USB)

Audio Interfaces

Duet Apogee 2

◀ Back to results



Click image to open expanded view

Apogee Duet 2 Audio Interface for Mac

Brand: Apogee

★★★★★ 93 ratings | 20 answered questions

Style: New

Brand Apogee

Compatible Macintosh
Devices

Number of
Channels 2

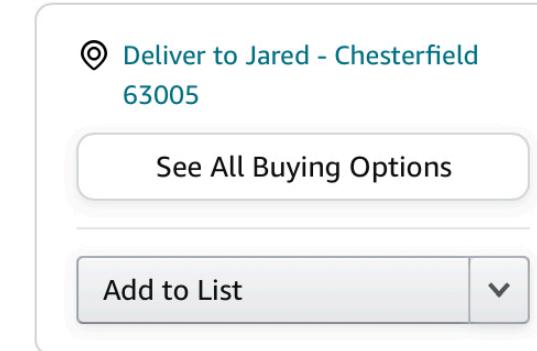
Item 6.3 x 4 x 0.8 inches

Dimensions
LxWxH

Item Weight 1.1 Pounds

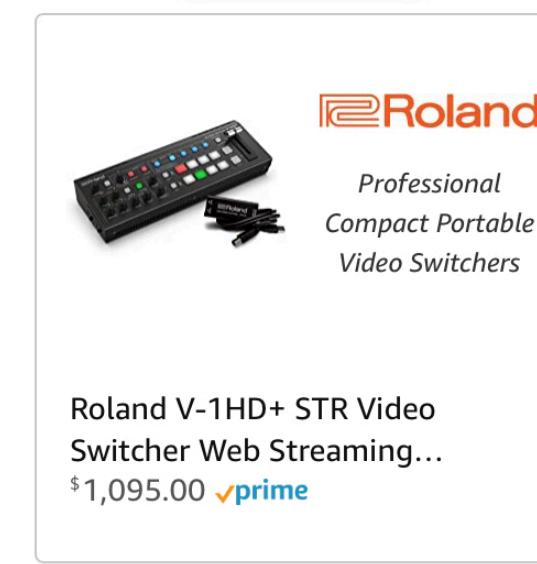
About this item

- USB 2, 0 audio with 24-bit/192kHz A/D and D/A conversion
- 2 Analog inputs with world-class mic preamps and selectable 48v phantom power
- 4 outputs, Independent speaker and headphone outs
- Full color OLED display
- Apogee Soft Limit Technology

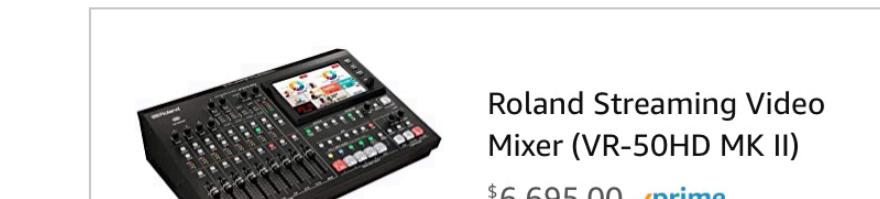


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Sponsored



**The 3 Key
Components**
You Must Get Right To Sell Online

Audio Interfaces

M-Audio Fast Track



Roll over image to zoom in

M-Audio Fast Track II Avid USB Recording Studio Interface

Visit the [M-Audio Store](#)

 92 ratings | 26 answered questions

[Unwrap holiday savings](#) - Get \$125 off: Pay [\\$10.00](#)

\$135.00 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

Only 1 left in stock - order soon.

Brand M-Audio

Item 7 x 2.5 x 7.5 inches

Dimensions

LxWxH

Item Weight 1 Pounds

Operating System Windows 7, Mac OS X 10.6 Snow Leopard

Maximum Sample Rate 48 KHz

About this item

- 2-input, 2-output audio interface
- 24-bit/48 kHz(better-than-CD) sound quality
- XLR microphone input with gain control and 48V phantom power for condenser microphones
- 1/4" instrument input with gain control
- 1/4" stereo headphone output

[New & Used \(3\) from \\$135.00 & FREE Shipping](#)

Buy used: [\\$135.00](#)

FREE delivery **October 28 - November 2**. [Details](#)

 Deliver to Jared - Chesterfield 63005

Used: [Very Good](#) | [Details](#)

Sold by [Zawdio](#)

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New & Used (3) from [\\$135.00 & FREE Shipping](#)

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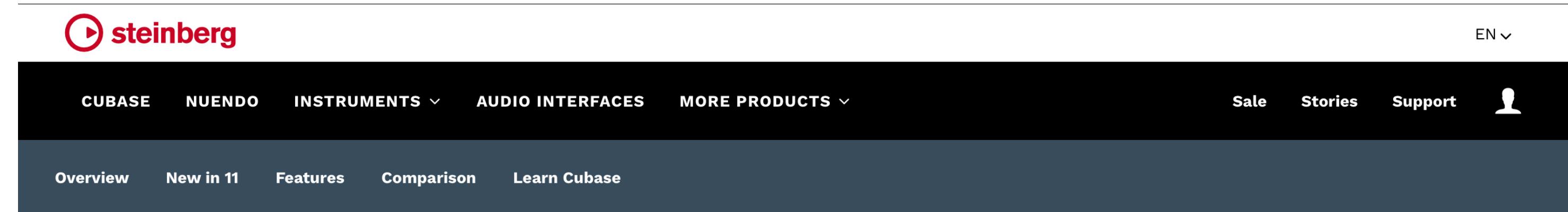


Software/Digital Audio Workstation(DAW)

Cubase
Audacity

Audio Interfaces

Cubase

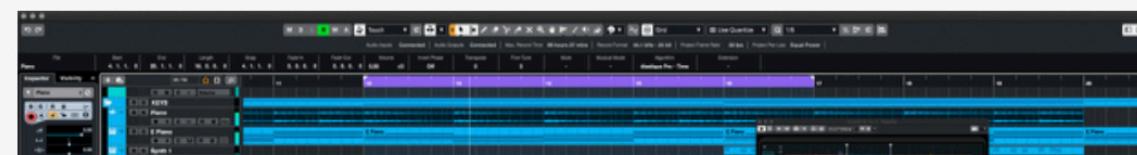


The image shows the Steinberg website header for the Cubase product. The header is dark with red and white text. It features the Steinberg logo (a red circle with a white arrow) and the word "steinberg" in red. Below the logo is a navigation bar with links: CUBASE, NUENDO, INSTRUMENTS, AUDIO INTERFACES, MORE PRODUCTS, Sale, Stories, Support, and a user icon. At the bottom of the header is a dark blue bar with links: Overview, New in 11, Features, Comparison, and Learn Cubase.

TRY CUBASE NOW FOR 30 DAYS

Get your free 30-day trial version of Cubase, and try out all the features that Cubase has to offer — with no restrictions. Subscribe now and experience our most complete DAW ever.

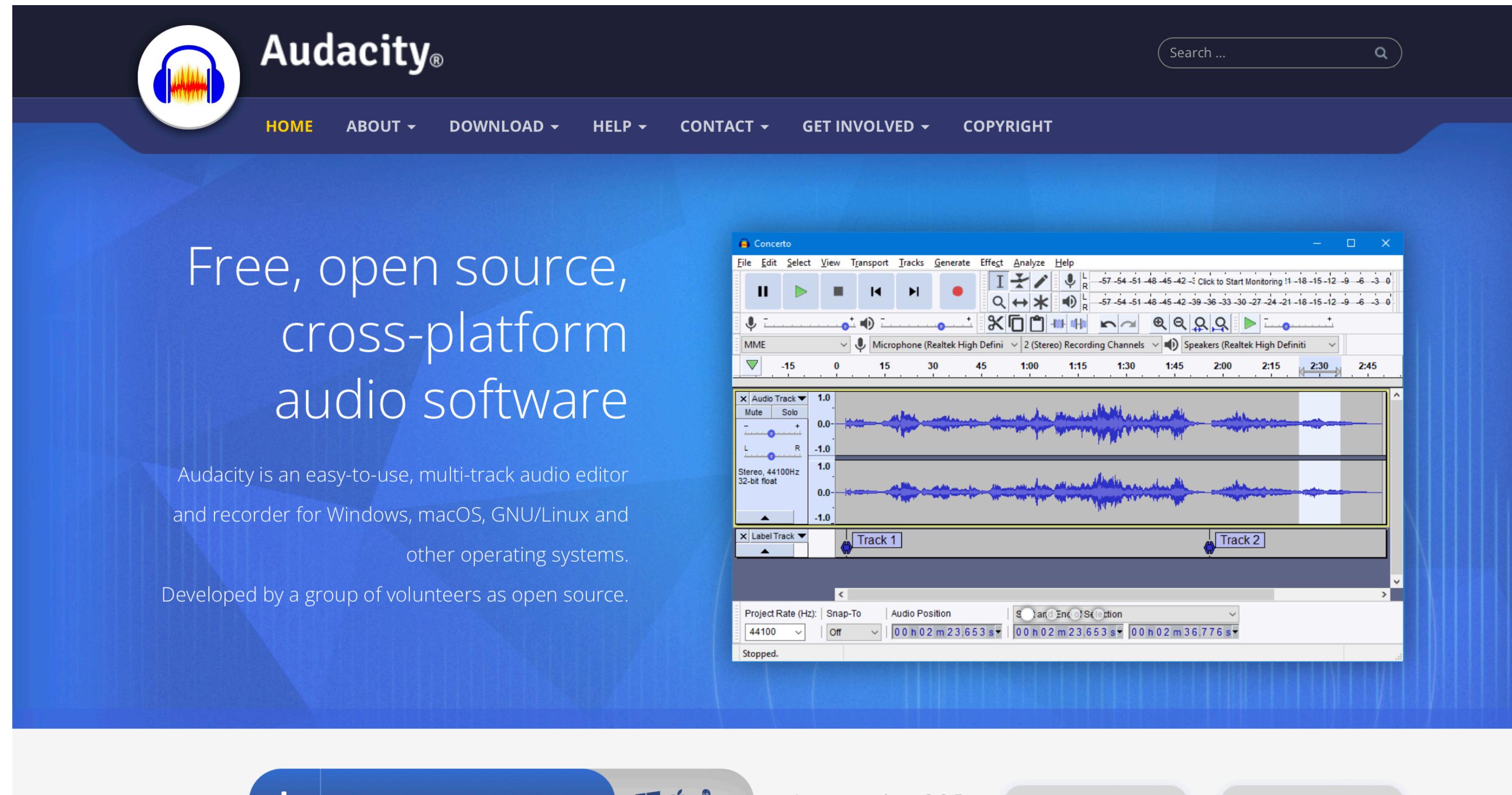
YOU ARE NEW TO THE WORLD OF CUBASE?



Cubase Elements 11 Trial

Audio Interfaces

Audacity



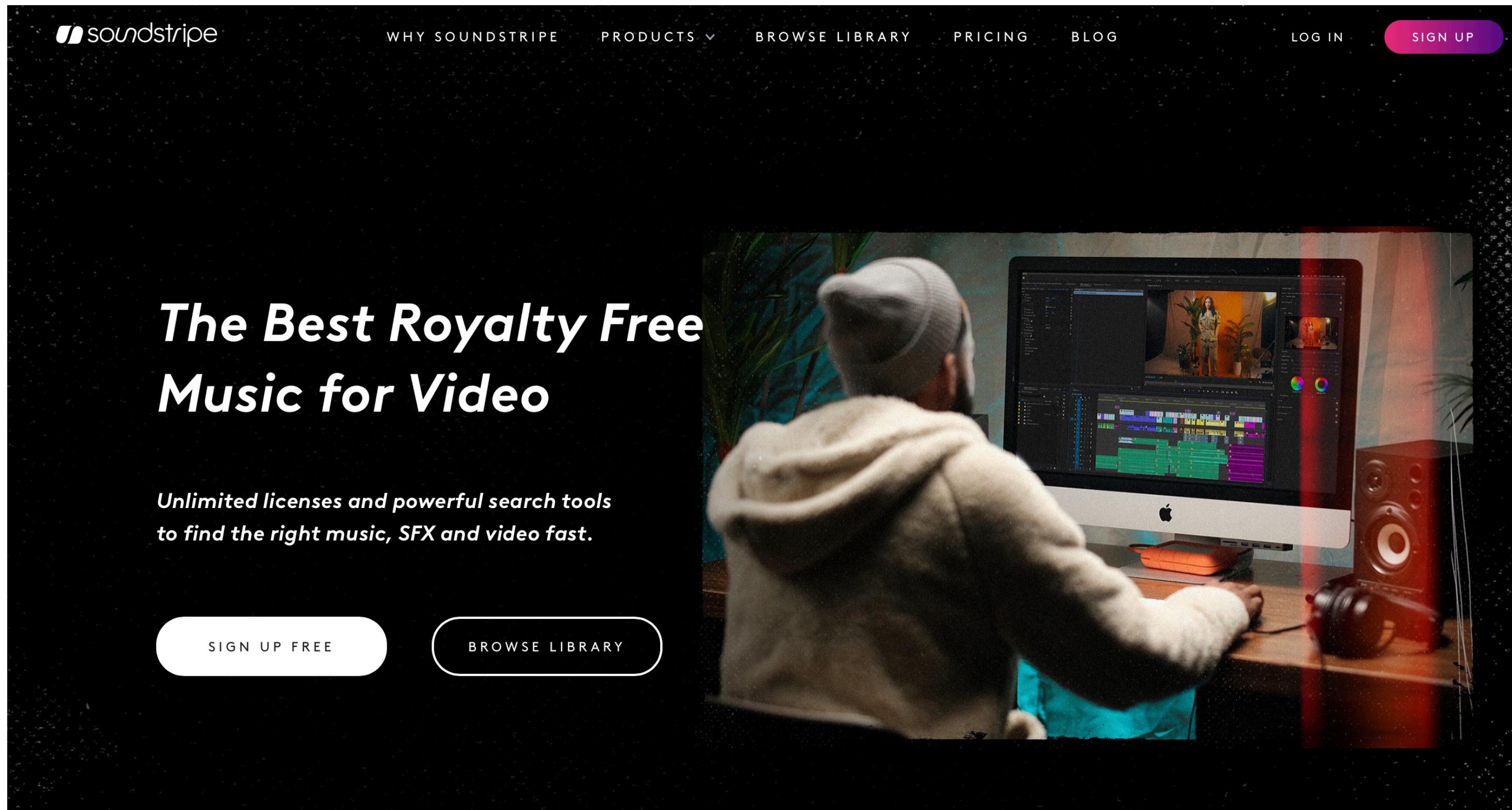
The image shows the official website for Audacity and a screenshot of the software itself. The website homepage features a dark blue header with the Audacity logo, a search bar, and a navigation menu with links for HOME, ABOUT, DOWNLOAD, HELP, CONTACT, GET INVOLVED, and COPYRIGHT. The main content area has a blue background with white text that reads: "Free, open source, cross-platform audio software". Below this, there is a paragraph about Audacity being an easy-to-use, multi-track audio editor and recorder for various operating systems, and a note that it is developed by a group of volunteers as open source. At the bottom of the website screenshot, there are download links for Windows, macOS, and Linux, along with a link to the latest version (2.0.5). The second part of the image is a screenshot of the Audacity software window. The window title is "Concerto". The interface includes a transport bar with play, stop, and record buttons, a track list, and two audio tracks labeled "Track 1" and "Track 2". The tracks show waveforms and various editing tools. The status bar at the bottom indicates a project rate of 44100 Hz and audio positions of 00 h 02 m 23.653 s, 00 h 02 m 36.776 s, and 00 h 02 m 23.653 s.

Background Music

SoundStripe
Envato Elements

Background Music

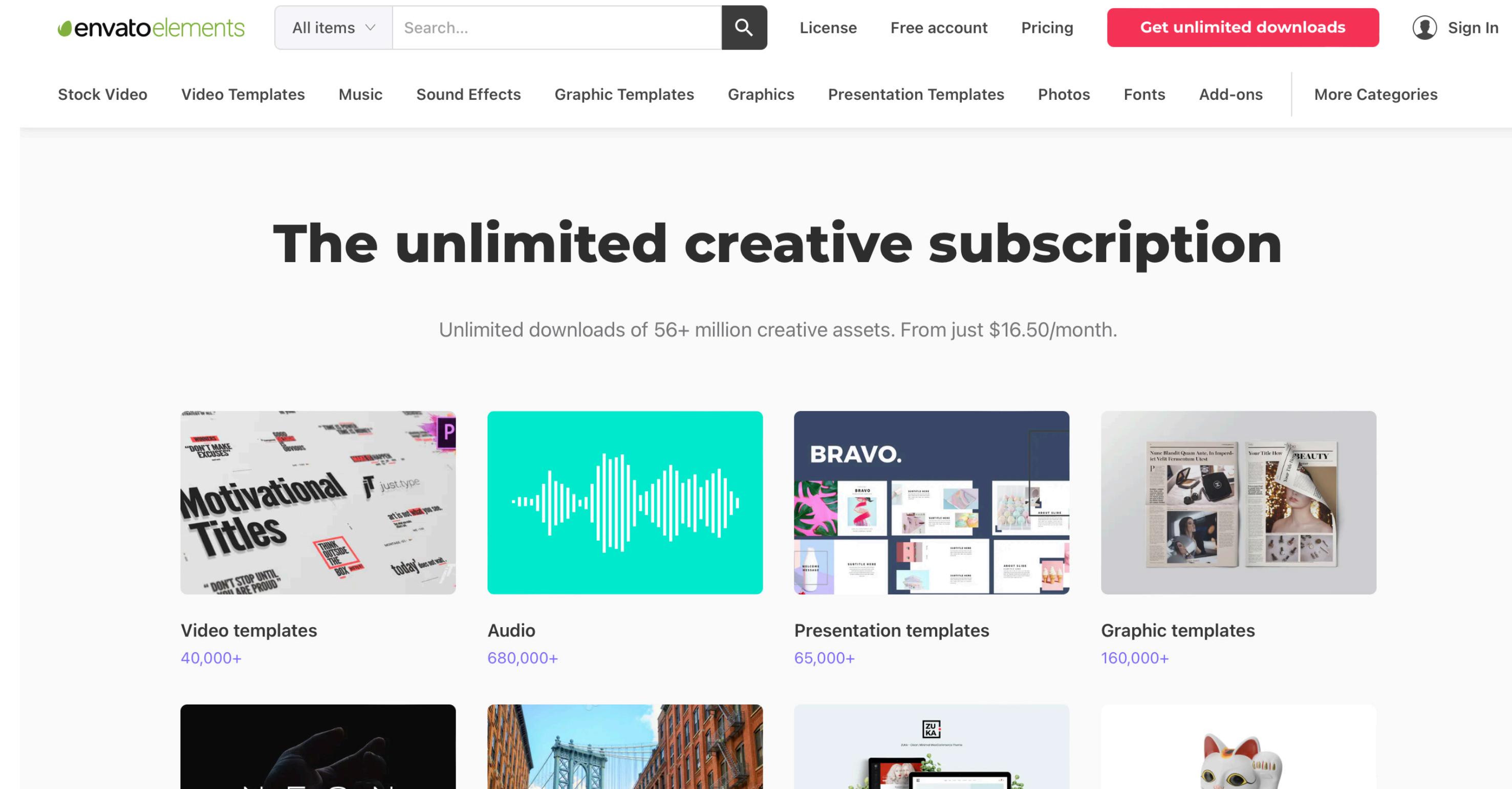
SoundStripe



The 3 Key Components
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Background Music

Envato Elements



The screenshot shows the Envato Elements website. At the top, there is a navigation bar with the Envato Elements logo, a search bar, and links for 'All items', 'Search...', 'License', 'Free account', 'Pricing', 'Get unlimited downloads' (a red button), and 'Sign In'. Below the navigation bar is a horizontal menu with categories: Stock Video, Video Templates, Music, Sound Effects, Graphic Templates, Graphics, Presentation Templates, Photos, Fonts, Add-ons, and More Categories. The main content area features a large heading 'The unlimited creative subscription' and a subtext 'Unlimited downloads of 56+ million creative assets. From just \$16.50/month.' Below this, there are four main categories with sub-thumbnails and counts: 'Video templates' (40,000+), 'Audio' (680,000+), 'Presentation templates' (65,000+), and 'Graphic templates' (160,000+). Each category has a large preview image and a smaller image below it.

The unlimited creative subscription

Unlimited downloads of 56+ million creative assets. From just \$16.50/month.

Video templates 40,000+

Audio 680,000+

Presentation templates 65,000+

Graphic templates 160,000+



Tools and Tech

Audio
Video
Lighting



Camera

Panasonic GH4
Smartphone

Camera

Panasonic GH4



Roll over image to zoom in

Panasonic LUMIX GH4 Body 4K
Mirrorless Camera, 16 Megapixels, 3
Inch Touch LCD, DMC-GH4KBODY (USA
Black)

[Visit the Panasonic Store](#)

★★★★★ 230 ratings | 219 answered questions

Amazon's Choice in Mirrorless Cameras by Panasonic

List Price: \$999.99 [Details](#)

Price: **\$697.99** [prime](#) & FREE Returns

You Save: **\$302.00 (30%)**

[Unwrap holiday savings](#) - Get \$125 off: Pay **\$572.99** \$697.99 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

May be available at a lower price from [other sellers](#), potentially without free Prime shipping.

Color:

Black

Style:

Base

Configuration:

Base

Model Name Panasonic LUMIX GH4

Brand Panasonic

Form Factor SLR-style mirrorless

\$697.99

[prime](#) & FREE Returns

FREE delivery **Sunday, October**

24. Order within 3 hrs 1 min

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63005

In Stock.

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[Buy Now](#)

[Secure transaction](#)

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Sold by [Amazon.com](#)

Return policy: [Returnable until Jan 31, 2022](#)

Support: [Free Amazon product support included](#)

Add a Protection Plan:

[3-Year Protection for \\$65.99](#)

[2-Year Protection for \\$48.99](#)

Add other items:

[Adobe Creative Cloud Photography plan 1-month Subs... \\$9.99](#)

[Adobe Creative Cloud Entire collection 1-month Sub... \\$79.49](#)



**The 3 Key
Components**
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Camera

Lense for Panasonic GH4



Roll over image to zoom in

Panasonic LUMIX Professional 12-35mm Camera Lens G X VARIO II, F2.8 ASPH, Dual I.S. 2.0 with Power O.I.S., Mirrorless Micro Four Thirds, H-HSA12035 (2017 Model, Black)

[Visit the Panasonic Store](#)

★★★★★ 271 ratings | 68 answered questions

Amazon's Choice for "panasonic lumix 12-35mm f/2.8"

List Price: \$999.99 [Details](#)

Price: **\$797.99** [prime](#) & FREE Returns

You Save: \$202.00 (20%)

[Unwrap holiday savings](#) - Get \$125 off: Pay **\$672.99** \$797.99 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

May be available at a lower price from [other sellers](#), potentially without free Prime shipping.

Size: 12-35MM

[12-35MM](#) [35-100MM](#)

Configuration: **Lens Only**

[Lens Only](#) [w/ Polarizer Lens](#) [w/ UV Protection Filter](#)

Brand **Panasonic**

Lens Type **Wide Angle**

[Buy new:](#) **\$797.99**

[prime](#) & [FREE Returns](#)

FREE delivery **Sunday, October 24**. Order within 2 hrs 57 mins

[Deliver to Jared - Chesterfield 63005](#)

In Stock.

Qty: 1 [▼](#)

[Add to Cart](#)

[Buy Now](#)

[Secure transaction](#)

Ships from **Amazon.com**

Sold by **Amazon.com**

Return policy: [Returnable until Jan 31, 2022](#)

Support: [Free Amazon product support included](#)

Add a Protection Plan:

[3-Year Protection for \\$73.99](#)

[2 Year Camera Accident Protection Plan for \\$54.99](#)



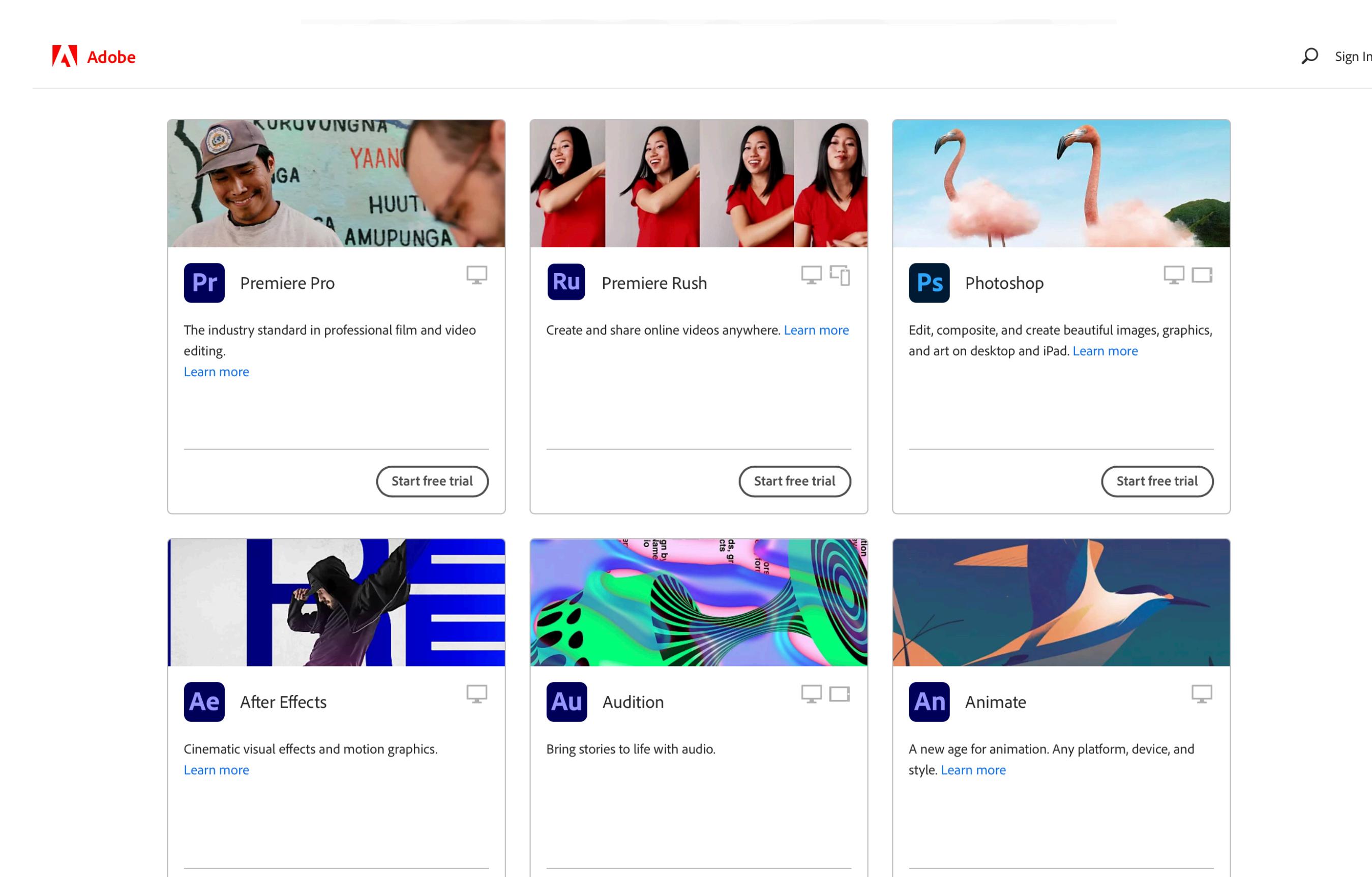
The 3 Key Components
You Must Get Right To Sell Online

Video Editing Software

Adobe CC
OpenShot

Video Editing Software

Adobe CC



The screenshot displays the Adobe Creative Cloud homepage, specifically the video editing software section. It features six software products arranged in a 2x3 grid:

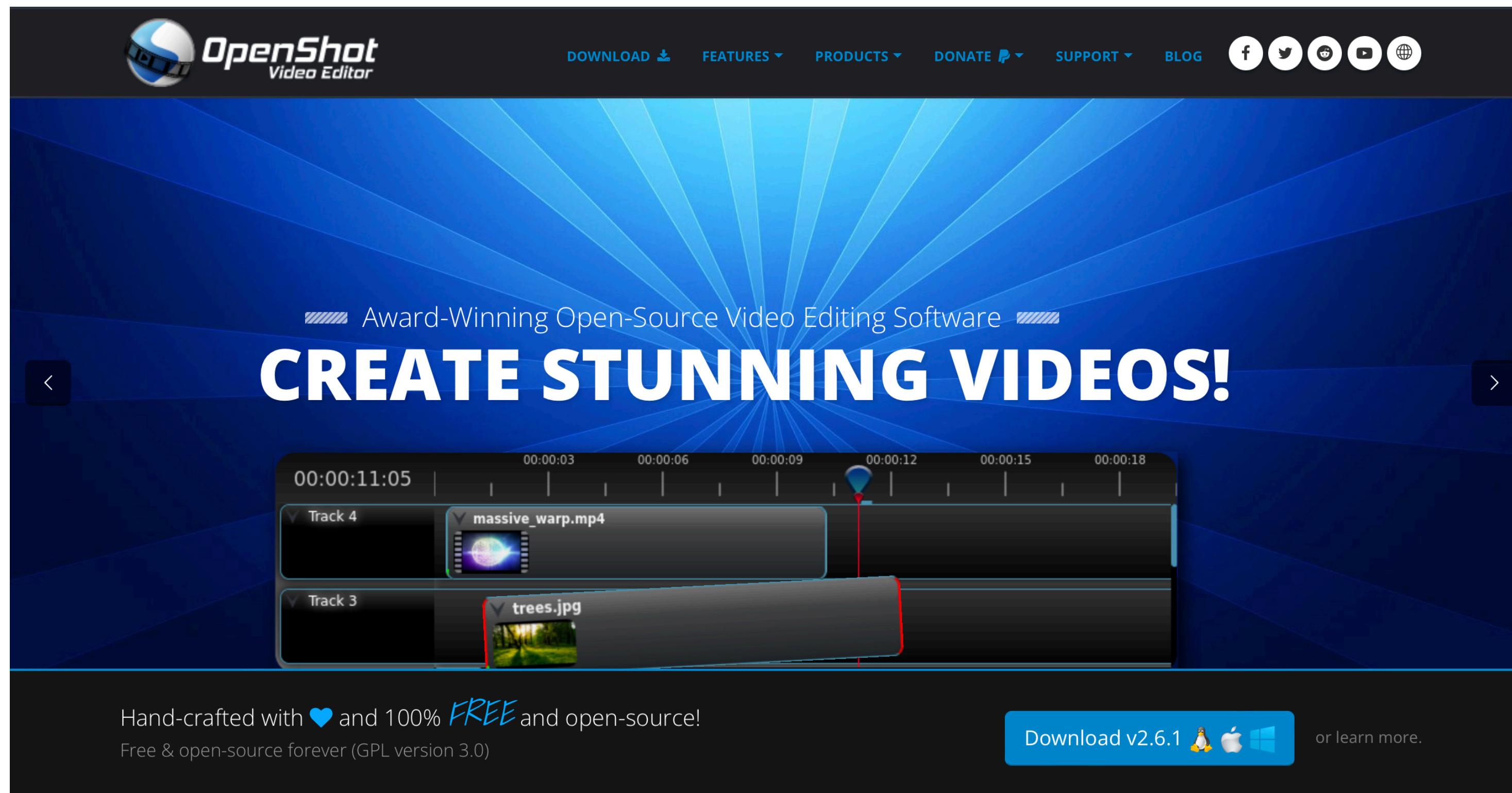
- Premiere Pro**: The industry standard in professional film and video editing. [Learn more](#) [Start free trial](#)
- Premiere Rush**: Create and share online videos anywhere. [Learn more](#) [Start free trial](#)
- Photoshop**: Edit, composite, and create beautiful images, graphics, and art on desktop and iPad. [Learn more](#) [Start free trial](#)
- After Effects**: Cinematic visual effects and motion graphics. [Learn more](#)
- Audition**: Bring stories to life with audio. [Learn more](#)
- Animate**: A new age for animation. Any platform, device, and style. [Learn more](#)



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Background Music

OpenShot

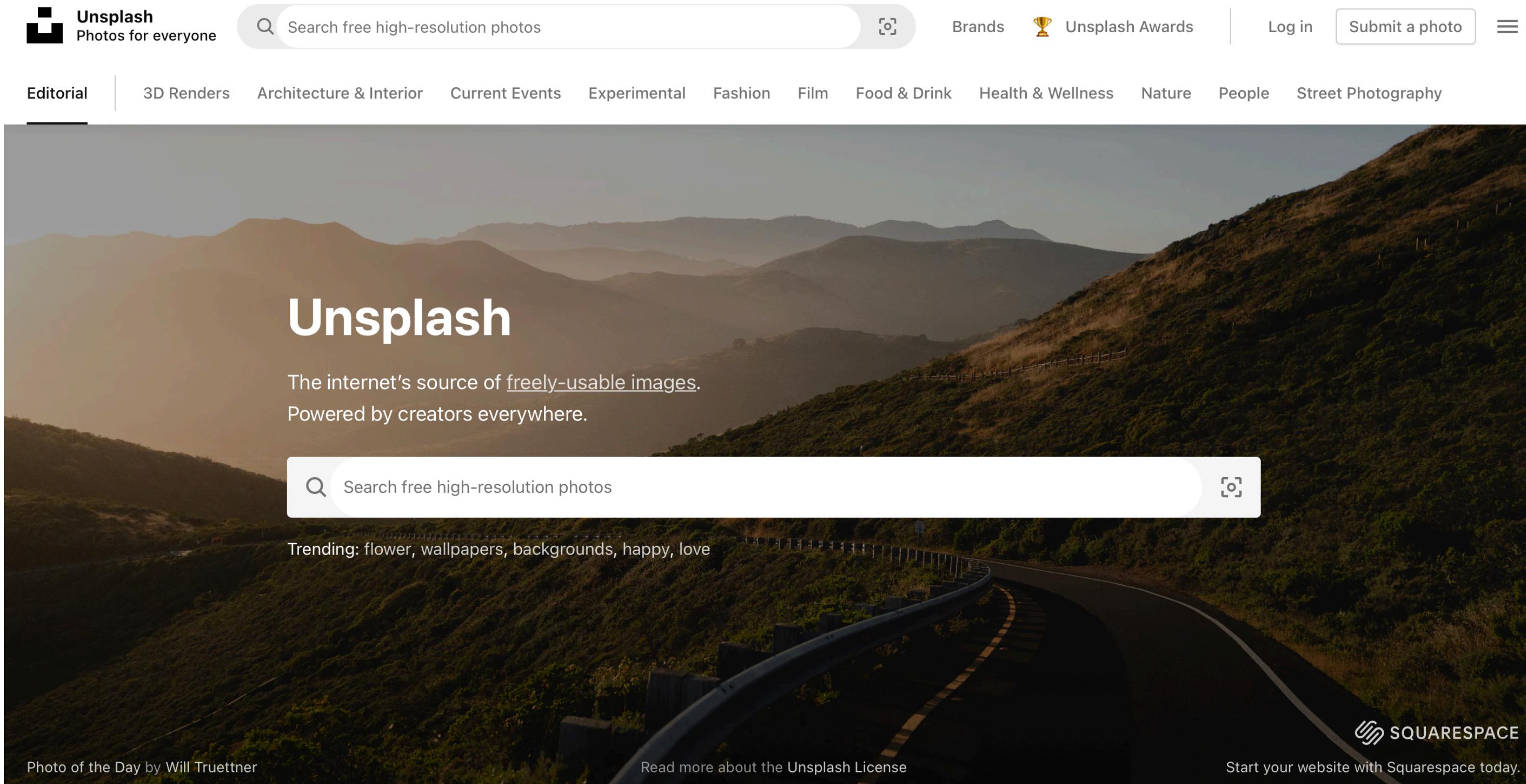


Stock Images/Footage

Envato Elements
unsplash.com (Images Only)

Stock Images/Footage

unsplash.com



**The 3 Key
Components**
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Tools and Tech

Audio
Video
Lighting



Lighting



Click image to open expanded view

2400 Watt Softbox Lighting Kit Chromakey Green Screen Video Lighting Kit Three Softbox, 12 x 45watt Flourescent Bulb, 3 x lightstand by Fancierstudio 9004S-3

Brand: Fancierstudio

 109 ratings | 18 answered questions

Price: \$109.99

Get \$125 off: Pay \$0.00 upon approval for the [Amazon Business Prime Card](#). Terms apply.

- Fancierstudio Lighting Kit, Three 16"x24" Softbox Lighting Kit
- 3 x Lightstand 6' tall, 3 x Light head able to hold 4 bulbs each, 12 x 45watt photo video florescent bulbs, one carrying case
- These CFL light bulbs rated for 120v for USA standard. Please make sure before buying if your country uses 220v please do not use these bulbs they will pop or blow.
- Professional Softbox. And Three Premium Quality Light Socket And Power Cord. Three High Quality 6' lightstand and a Deluxe carrying case is also included. One of the best deals you can find on internet.
- Benefits to a soft box is that it produces light which is more even than light coming from an umbrella. A softbox emulates the soft, directional lighting usually produced by natural window light. It

\$109.99

FREE delivery **November 1**
[Details](#)

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63005

Only 10 left in stock
order soon.

Qty: 1 ▾

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[Buy Now](#)

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Ships from [Fancierstudio](#)
Sold by [Fancierstudio](#)

1-Click ordering is not available
for this item.

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**The 3 Key
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Lighting

Aputure F7

to results



Aputure Amaran AL-F7 On-Camera LED Light 256 LED Bi-Color Dimmable Led Video Light CRI 95+ TLCI 95+ Super Wide Range of 3200K-9500K 260g Lightweight Compact 100,000 Hours Long Lifetime

Visit the Aputure Store
★★★★★ 242 ratings | 37 answered questions
Amazon's Choice for "aputure amaran al-f7"

Price: \$98.00  & FREE Returns

Unwrap holiday savings - Get \$125 off: Pay ~~\$0.00~~ \$98.00 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

Extra Savings  Promotion Available. 6 Applicable Promotion(s) 

- Accurate Stepless Brightness Controls: The Amaran AL-F7 offers an advanced output readout that includes stepless controls all the way to 1% (8 lux @ 0.5m, 3200K), allowing for extremely fine-tuning of your light for shooting in environments that require very precise lighting scenarios
- Brightness Comes in a Small Package: The F7 packs 256 high-CRI LED lights into one small panel, offering a strong output of up to 14000 lux @ 0.3m with a lifetime of 100,000 hours
- Ultra-Wide Color Temperature Range: The Amaran AL-F7 has a super wide range of 3200K-9500K, allowing you to have more choices for a wide range of shooting conditions

\$98.00
 & FREE Returns 

FREE delivery **Monday, October 25**. Order within 2 hrs 36 mins

Deliver to Jared - Chesterfield 63005

In Stock.

Qty: 1 

Add to Cart 

Buy Now 

 **Secure transaction**

Ships from Amazon
Sold by Pergear

Support: [Free Amazon product support included](#) 

1-Click ordering is not available for this item.

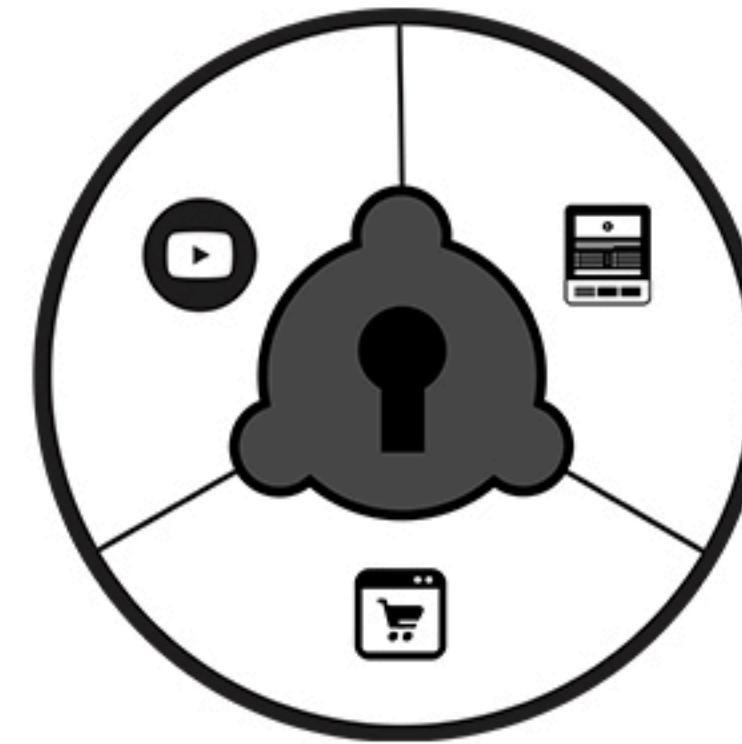
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The 3 Key Components
You Must Get Right To Sell Online

My Setup



The 3 Key Components

You Must Get Right To Sell Online

**Bonus #2
Tools and Tech**