



The 3 Key Components

You Must Get Right To Sell Online

Bonus #2
Tools and Tech

Some Thoughts

- These are the tools I've used and some cheaper alternatives
- Tech changes fast! There are likely newer versions or models
- Buy it when you need it
- Go for cheap at first. Let the business buy your tech.

Tools and Tech

Audio

Video

Lighting

Tools and Tech

Audio

Video

Lighting

Microphones

Samson CO2PR

Diety S Mic-2

Boya BY-M1 Lapel

Podcast Q2 (with USB)

Microphones

Samson CO2PR



Roll over image to zoom in

Samson C02 Pencil Condenser Microphones (Pair)

Visit the Samson Store
★★★★★ 351 ratings | 42 answered questions

Amazon's Choice for "samson c02"

Price: \$139.99 ✓prime & FREE Returns

Thank you for being a Prime Member. Get \$125 off: Pay \$14.99 \$139.99 upon approval for the Amazon Business Prime Card. Terms apply.

May be available at a lower price from other sellers, potentially without free Prime shipping.

Brand	Samson
Color	Silver
Connector Type	XLR Connector
Connectivity Technology	XLR
Power Source	Corded Electric
Polar Pattern	Unidirectional

See more

About this item

- Cardioid Pickup Pattern
- Gold-plated XLR connectors
- Carry Case & shock-mounted mic clips included
- Sold as stereo pair

Compare with similar items

New & Used (20) from \$107.99 + \$3.49 shipping



The Complete Mobile Creator Kit



Lume Cube Mobile Creator
Lighting & Audio Kit |
Lightweight, Adjustable...
★★★★☆ 41

Buy new: \$139.99

✓prime & FREE Returns

FREE delivery **Sunday, October 24.** Order within 3 hrs 39 mins

Deliver to Jared
- Chesterfield 63005

In Stock.

Qty: 1

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Buy Now

Secure transaction

Ships from Amazon.com
Sold by Amazon.com

Support: Free Amazon product support included

Add a Protection Plan:

- ☐ 4-Year Protection for \$29.99
- ☐ 3-Year Protection for \$21.99

1-Click ordering is not available for this item.

☐ Add a gift receipt for easy returns

Save with Used - Like New

Microphones

Diety S Mic-2



Deity S-Mic 2 Condenser Shotgun Microphone
Visit the Deity Store
★★★★★ 44 ratings | 11 answered questions

Price: **\$359.00** ✓prime & FREE Returns

Unwrap holiday savings - Get \$125 off: Pay **\$234.00** ~~\$359.00~~ upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

Extra Savings Promotion Available. 1 Applicable Promotion

Enhance your purchase

Monthly payments ▼
From \$59.83/mo (6 mo) with 0% APR

	Brand	Deity	Edit
Connector Type	XLR Connector	⌘ W	Select All
Connectivity Technology	XLR	⌘ S	AutoFill Form
Power Source	Corded Electric	⌘ S	Find on Page
Audio Sensitivity	32 dB	⌘ I	Find Next
Polar Pattern	Unidirectional		
See more			

- About this item**
- 🌿 [Ultra Low Off-Axis Coloration]: Deity S-Mic 2 Offers Superior Broadcast Sound Quality. Superior Linear Response Performance 50Hz~20kHz. Better Ambience Sound Performance
 - 🌿 [All-Brass Body with Black Speckle Finish]: No Plastic in the Construction. High-end

\$359.00
✓prime & FREE Returns ▼

FREE delivery **Sunday, October 24**. Order within **2 hrs 49 mins**

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In Stock.

Qty: 1 ▼

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🔒 Secure transaction

Ships from Amazon
Sold by [Pergear](#)

Support: **Free Amazon product support included** ▼

1-Click ordering is not available for this item.

☐ Add a gift receipt for easy returns

Add to List ▼

New (2) from **\$359.00** ✓prime >

Microphones

Boya BY-M1

[← Back to results](#)



Roll over image to zoom in

BOYA by-M1 Pro Omnidirectional Lavalier Microphone Clip-on Lapel Mic for iPhone Android & Windows Smartphones PC DSLR Cameras Audio Recorders, YouTube, Interview, Studio, Video Recording 19.6ft

[Visit the BOYA Store](#)
★★★★★ [153 ratings](#) | [3 answered questions](#)

Price: **\$24.95** & [FREE Returns](#)

[Get \\$125 off: Pay \\$0.00 upon approval for the Amazon Business Prime Card. Terms apply.](#)

Brand	BOYA
Color	Black
Connector Type	3.5 mm Jack
Power Source	Battery Powered
Number of Batteries	1 CR123A batteries required.
See more	

About this item

- ❤️ BOYA BY-M1 Pro is a upgraded new clip-on omnidirectional Microphone for Smartphones, DSLRs, camcorders, audio recorders, PC etc. It performs

\$24.95

& [FREE Returns](#) [▼](#)

FREE Prime delivery **Saturday, November 6**

[📍 Deliver to Jared - Chesterfield 63005](#)

Qty: 1 [▼](#)

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[🔒 Secure transaction](#)

Ships from [Amazon](#)
Sold by [COCOGEAR-US](#)

Add a Protection Plan:

- ☐ [4-Year Protection](#) for **\$3.99**
☐ [3-Year Protection](#) for **\$2.99**

1-Click ordering is not available for this item.

- ☐ Add a gift receipt for easy returns

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Microphones

Samson Q2

Back to results



VIDEO



Roll over image to zoom in

Samson Technologies Q2U
USB/XLR Dynamic Microphone
Recording and Podcasting Pack
(Includes Mic Clip, Desktop Stand,
Windscreen and Cables), silver

[Visit the Samson Store](#)

★★★★☆ 2,906 ratings

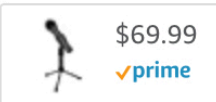
| 230 answered questions

Amazon's Choice for "samson q2u"

Price: \$69.99 ✓prime

Earn 5% back every day at Amazon with your Amazon Prime Store Card.
May be available at a lower price from other sellers, potentially without free Prime shipping.

Color: Gray



Brand Samson
Color Gray
Connector USB
Type
Connectivity USB
Technology
Power USB
Source
See more

\$69.99

✓prime

FREE delivery Sunday, October 24. Order within 3 hrs 30 mins

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In Stock.

Qty: 1

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Secure transaction

Ships from Amazon.com

Sold by Amazon.com

Return policy: Refund or replacement available

Support: Free Amazon product support included

Add a Protection Plan:

4-Year Protection for \$9.99

3-Year Protection for \$7.99

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Add a gift receipt for easy returns

Audio Interface

Duet Apogee 2
M-Audio Fast Track
Direct In (USB)

Audio Interfaces

Duet Apogee 2

◀ Back to results



Click image to open expanded view

Apogee Duet 2 Audio Interface for Mac

Brand: [Apogee](#)
★★★★☆ 93 ratings | 20 answered questions





Style: New	
Brand	Apogee
Compatible Devices	Macintosh
Number of Channels	2
Item Dimensions LxWxH	6.3 x 4 x 0.8 inches
Item Weight	1.1 Pounds

- About this item**
- USB 2, 0 audio with 24-bit/192kHz A/D and D/A conversion
 - 2 Analog inputs with world-class mic preamps and selectable 48v phantom power
 - 4 outputs, Independent speaker and headphone outs
 - Full color OLED display
 - Apogee Soft Limit Technology

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See All Buying Options

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Have one to sell?


Sell on Amazon




Roland
Professional
Compact Portable
Video Switchers

Roland V-1HD+ STR Video Switcher Web Streaming...
\$1,095.00 

Sponsored 



Roland Streaming Video Mixer (VR-50HD MK II)
\$6,695.00 

Audio Interfaces

M-Audio Fast Track



Roll over image to zoom in

M-Audio Fast Track II Avid USB Recording Studio Interface

[Visit the M-Audio Store](#)
★★★★☆ 92 ratings | 26 answered questions

Unwrap holiday savings - Get \$125 off: Pay **\$10.00**
~~\$135.00~~ upon approval for the Amazon Business Prime
American Express Card. Terms apply. [Learn more](#)

Only 1 left in stock - order soon.

Brand	M-Audio
Item	7 x 2.5 x 7.5 inches
Dimensions	
LxWxH	
Item Weight	1 Pounds
Operating System	Windows 7, Mac OS X 10.6 Snow Leopard
Maximum Sample Rate	48 KHz

About this item

- 2-input, 2-output audio interface
- 24-bit/48 kHz(better-than-CD) sound quality
- XLR microphone input with gain control and 48V phantom power for condenser microphones
- 1/4" instrutment input with gain control
- 1/4" stereo headphone output

New & Used (3) from **\$135.00** & **FREE Shipping**

Buy used: **\$135.00**

FREE delivery **October 28 - November 2.** [Details](#)

[Deliver to Jared - Chesterfield 63005](#)

Used: Very Good | [Details](#)
Sold by [Zawdio](#)

Add to Cart

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New & Used (3) from **\$135.00** & **FREE Shipping**

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Have one to sell?

Sell on Amazon

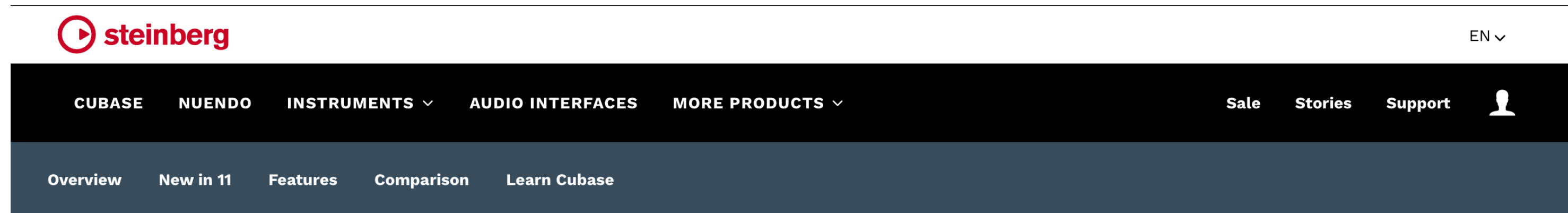


Software/Digital Audio Workstation(DAW)

Cubase
Audacity

Audio Interfaces

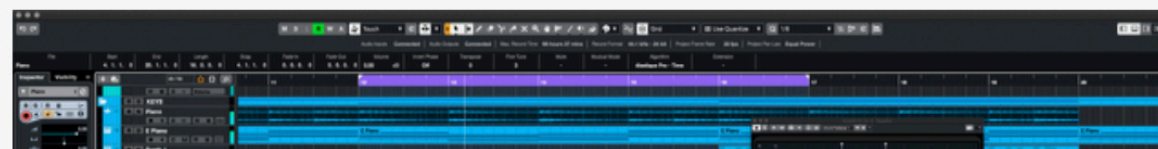
Cubase



TRY CUBASE NOW FOR 30 DAYS

Get your free 30-day trial version of Cubase, and try out all the features that Cubase has to offer — with no restrictions. Subscribe now and experience our most complete DAW ever.

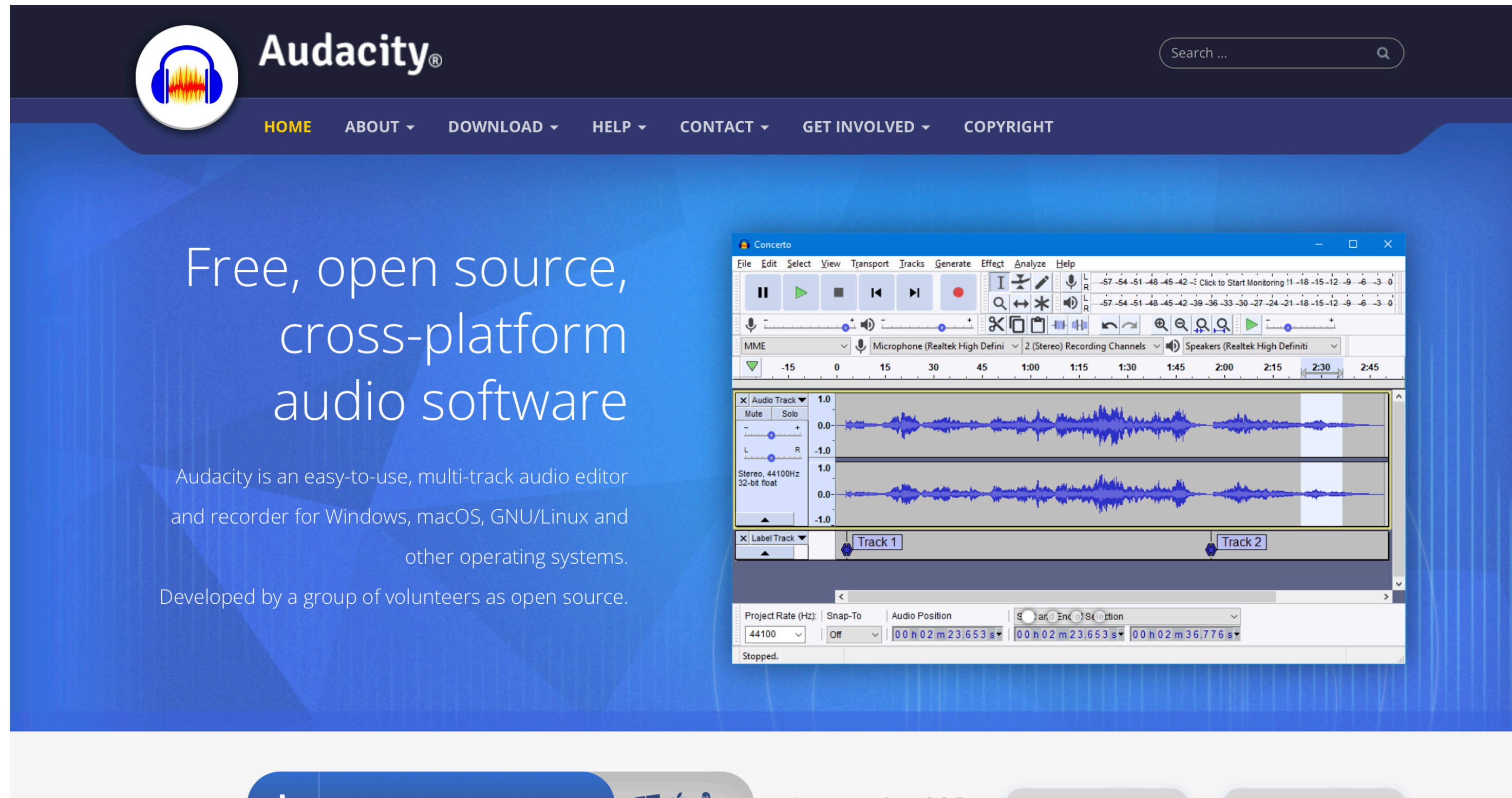
YOU ARE NEW TO THE WORLD OF CUBASE?



Cubase Elements 11 Trial

Audio Interfaces

Audacity



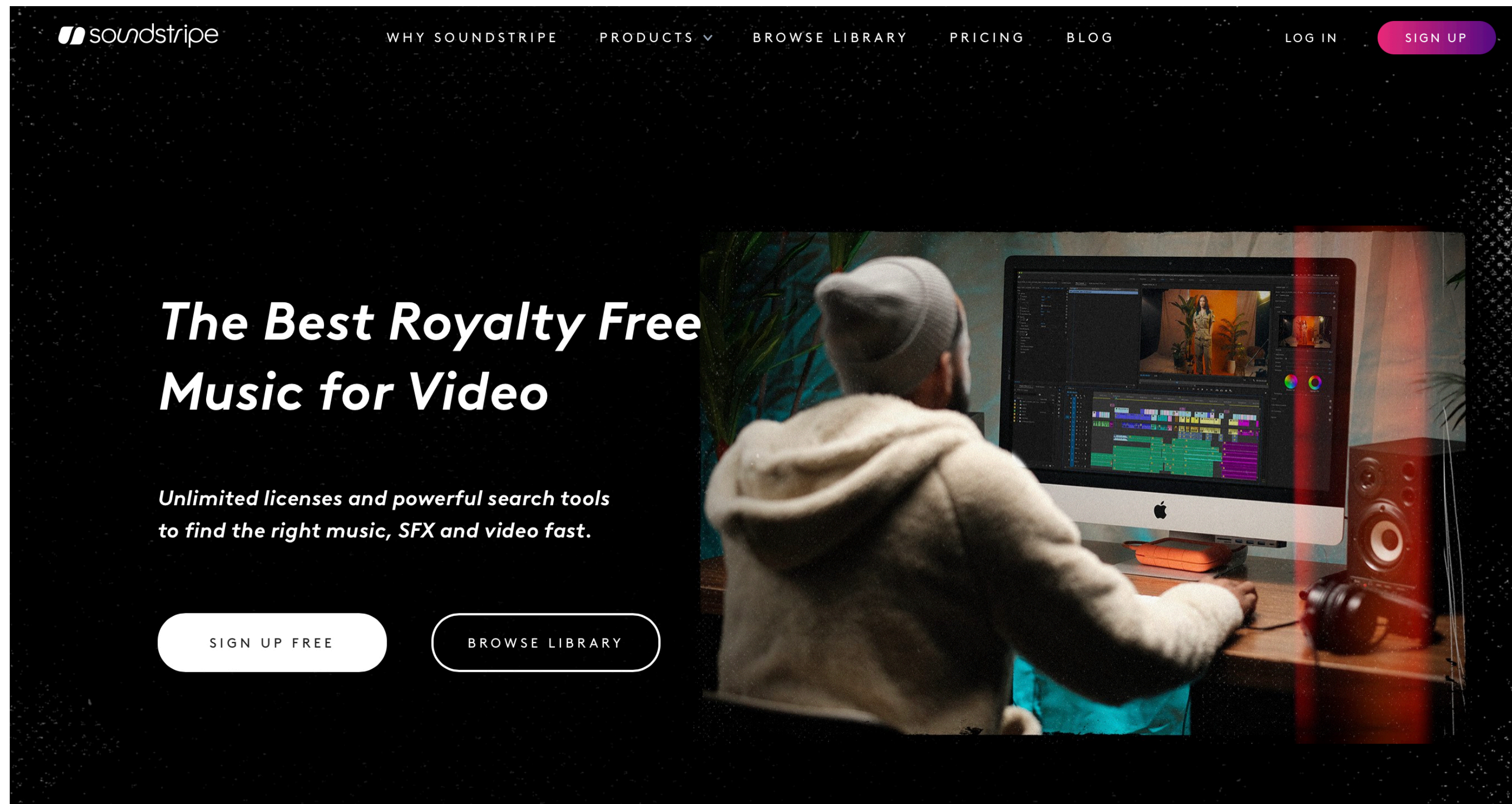
The screenshot displays the Audacity website and a preview of the software interface. The website header features the Audacity logo, a search bar, and navigation links: HOME, ABOUT, DOWNLOAD, HELP, CONTACT, GET INVOLVED, and COPYRIGHT. The main content area has a blue background with the text: "Free, open source, cross-platform audio software". Below this, it states: "Audacity is an easy-to-use, multi-track audio editor and recorder for Windows, macOS, GNU/Linux and other operating systems. Developed by a group of volunteers as open source." To the right, a window titled "Concerto" shows the Audacity software interface. It includes a menu bar (File, Edit, Select, View, Transport, Tracks, Generate, Effect, Analyze, Help), a toolbar with various editing tools, and a multi-track editor. The tracks section shows an "Audio Track" with a waveform and a "Label Track" with two labels, "Track 1" and "Track 2". The bottom status bar indicates the project rate is 44100 Hz, the audio position is 00 h 02 m 23.653 s, and the project is stopped.

Background Music

SoundStripe
Envato Elements

Background Music

SoundStripe

The image shows the hero section of the SoundStripe website. It features a dark, textured background with a subtle pattern of small white dots. On the left, the text "The Best Royalty Free Music for Video" is displayed in a large, white, sans-serif font. Below this, a smaller line of text reads "Unlimited licenses and powerful search tools to find the right music, SFX and video fast." At the bottom left, there are two white buttons: "SIGN UP FREE" and "BROWSE LIBRARY". On the right side, there is a photograph of a person wearing a grey hoodie and a beanie, sitting at a desk and looking at a computer monitor. The monitor displays a video editing software interface with a timeline and various tracks. A large red vertical light streak is visible on the right side of the image, adding a dynamic element to the scene.

soundstripe

WHY SOUNDSTRIPE PRODUCTS ▾ BROWSE LIBRARY PRICING BLOG

LOG IN SIGN UP




The Best Royalty Free Music for Video

Unlimited licenses and powerful search tools to find the right music, SFX and video fast.

SIGN UP FREE BROWSE LIBRARY

Background Music


Envato Elements

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Unlimited downloads of 56+ million creative assets. From just \$16.50/month.



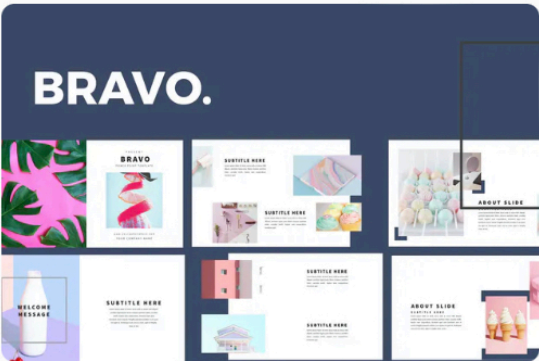
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40,000+




Audio

680,000+




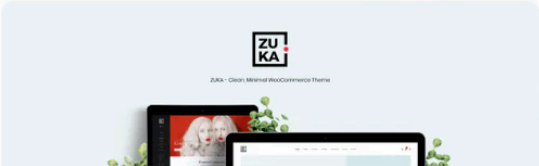

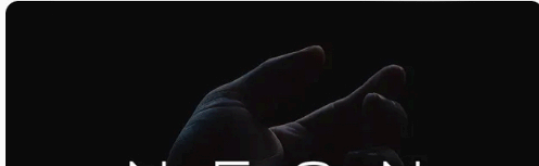
Presentation templates

65,000+



Graphic templates

160,000+



Tools and Tech

Audio

Video

Lighting

Camera

Panasonic GH4
Smartphone

Camera

Panasonic GH4



2 VIDEOS

Roll over image to zoom in

Panasonic LUMIX GH4 Body 4K Mirrorless Camera, 16 Megapixels, 3 Inch Touch LCD, DMC-GH4KBODY (USA Black)

[Visit the Panasonic Store](#)

★★★★★ 230 ratings | 219 answered questions

Amazon's **Choice** in Mirrorless Cameras by Panasonic

List Price: \$999.99 [Details](#)

Price: **\$697.99** ✓prime & FREE Returns

You Save: **\$302.00 (30%)**

Unwrap holiday savings - Get \$125 off: Pay **\$572.99** \$697.99 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

May be available at a lower price from [other sellers](#), potentially without free Prime shipping.

Color:

Black

Style:

Base

Configuration:

Base

Model Name Panasonic LUMIX GH4

Brand Panasonic

Form Factor SLR-style mirrorless

\$697.99

✓prime & FREE Returns

FREE delivery **Sunday, October 24**. Order within **3 hrs 1 min**

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In Stock.

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🔒 Secure transaction

Ships from Amazon.com

Sold by Amazon.com

Return policy: [Returnable until Jan 31, 2022](#)

Support: [Free Amazon product support included](#)

Add a Protection Plan:

☐ 3-Year Protection for **\$65.99**

☐ 2-Year Protection for **\$48.99**

Add other items:

☐ Adobe Creative Cloud Photography plan 1-month Subs... **\$9.99**

☐ Adobe Creative Cloud Entire collection 1-month Sub... **\$79.49**

Camera

Lense for Panasonic GH4



Roll over image to zoom in

Panasonic LUMIX Professional 12-35mm Camera Lens G X VARIO II, F2.8 ASPH, Dual I.S. 2.0 with Power O.I.S., Mirrorless Micro Four Thirds, H-HSA12035 (2017 Model, Black)

[Visit the Panasonic Store](#)

★★★★★ 271 ratings | 68 answered questions

Amazon's **Choice** for "panasonic lumix 12-35mm f/2.8"

List Price: \$999.99 [Details](#)

Price: **\$797.99** ✓prime & FREE Returns

You Save: **\$202.00 (20%)**

Unwrap holiday savings - Get \$125 off: Pay **\$672.99** \$797.99 upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

May be available at a lower price from [other sellers](#), potentially without free Prime shipping.

Size: **12-35MM**

12-35MM

35-100MM

Configuration: **Lens Only**

Lens Only

w/ Polarizer Lens

w/ UV Protection Filter

Brand Panasonic

Lens Type Wide Angle

Buy new: **\$797.99**

✓prime & FREE Returns

FREE delivery **Sunday, October 24**. Order within **2 hrs 57 mins**

📍 Deliver to Jared
- Chesterfield 63005

In Stock.

Qty: 1

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Ships from Amazon.com
Sold by Amazon.com

Return policy: [Returnable until Jan 31, 2022](#)

Support: [Free Amazon product support included](#)

Add a Protection Plan:

☐ [3-Year Protection](#) for **\$73.99**

☐ [2 Year Camera Accident Protection Plan](#) for **\$54.99**

Video Editing Software


Adobe CC
OpenShot


Video Editing Software

Adobe CC



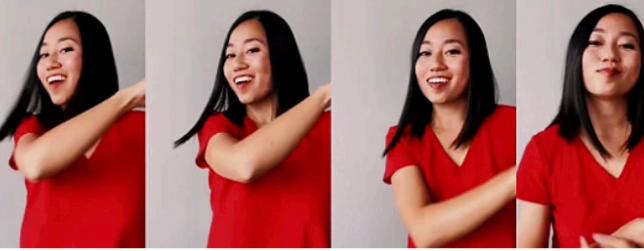
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Pr Premiere Pro 

The industry standard in professional film and video editing. [Learn more](#)


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Ru Premiere Rush 

Create and share online videos anywhere. [Learn more](#)


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Ps Photoshop 

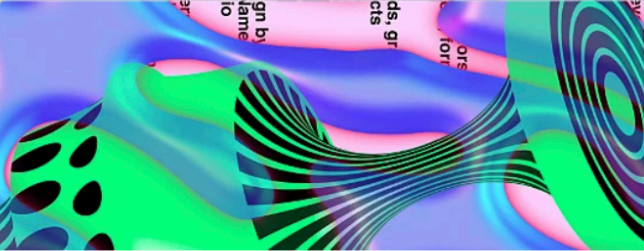
Edit, composite, and create beautiful images, graphics, and art on desktop and iPad. [Learn more](#)


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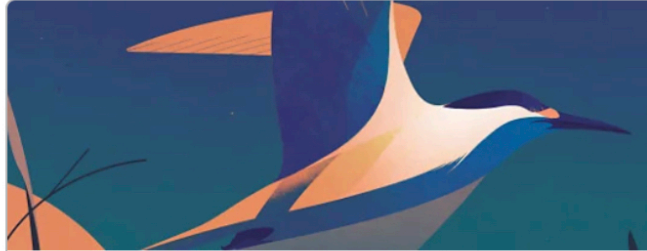
Ae After Effects 


Cinematic visual effects and motion graphics. [Learn more](#)



Au Audition 

Bring stories to life with audio.

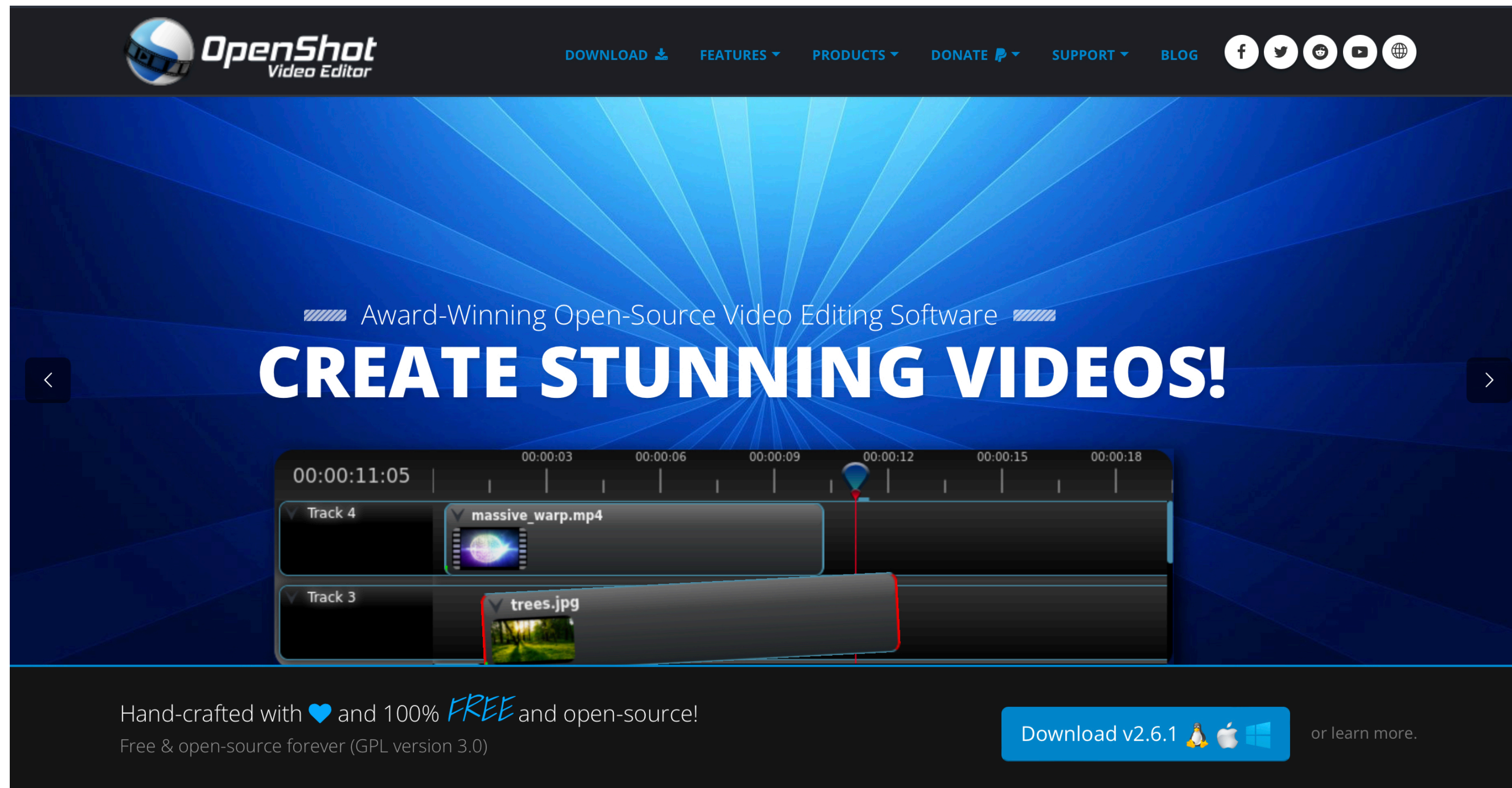


An Animate 

A new age for animation. Any platform, device, and style. [Learn more](#)

Background Music

OpenShot



The banner for the OpenShot website features a dark blue background with a radial light effect emanating from the center. At the top left is the OpenShot logo, and at the top right are navigation links: DOWNLOAD, FEATURES, PRODUCTS, DONATE, SUPPORT, and BLOG, followed by social media icons for Facebook, Twitter, GitHub, YouTube, and a globe. The main text reads "Award-Winning Open-Source Video Editing Software" followed by "CREATE STUNNING VIDEOS!" in large white letters. Below this is a screenshot of the OpenShot video editor interface, showing a timeline with a playhead at 00:00:11:05, and two tracks: Track 4 with a video clip "massive_warp.mp4" and Track 3 with a video clip "trees.jpg". At the bottom, a dark blue bar contains the text "Hand-crafted with ❤️ and 100% FREE and open-source!" and "Free & open-source forever (GPL version 3.0)". To the right is a blue button labeled "Download v2.6.1" with icons for Linux, macOS, and Windows, followed by the text "or learn more."

OpenShot Video Editor

DOWNLOAD FEATURES PRODUCTS DONATE SUPPORT BLOG

Award-Winning Open-Source Video Editing Software

CREATE STUNNING VIDEOS!

00:00:11:05 00:00:03 00:00:06 00:00:09 00:00:12 00:00:15 00:00:18

Track 4 massive_warp.mp4

Track 3 trees.jpg

Hand-crafted with ❤️ and 100% FREE and open-source!
Free & open-source forever (GPL version 3.0)

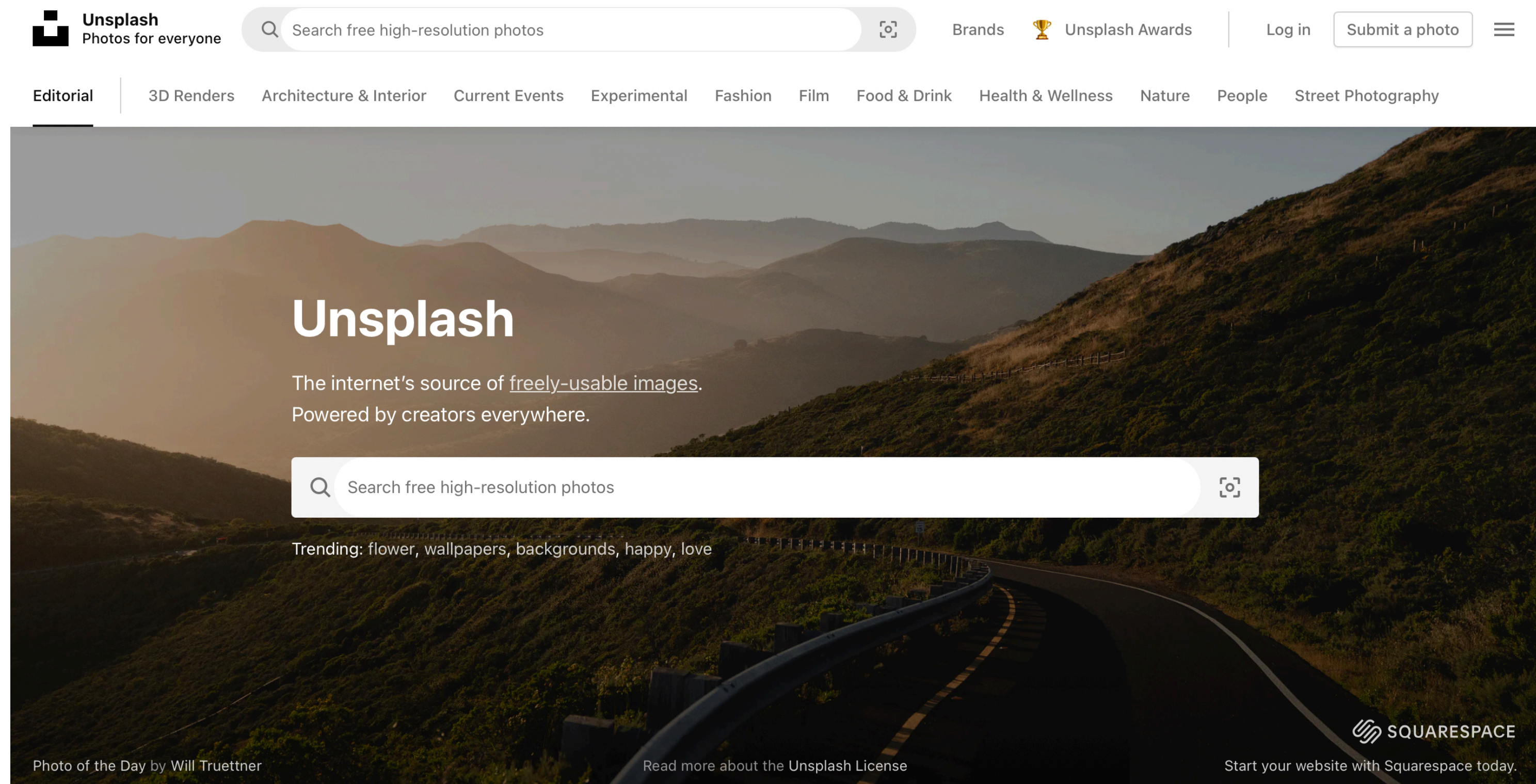
Download v2.6.1 or learn more.

Stock Images/Footage

Envato Elements
unsplash.com (Images Only)

Stock Images/Footage

unsplash.com



Tools and Tech

Audio

Video

Lighting

Lighting



Click image to open expanded view

2400 Watt Softbox Lighting Kit Chromakey Green Screen Video Lighting Kit Three Softbox, 12 x 45watt Flourescent Bulb, 3 x lightstand by Fancierstudio 9004S-3

Brand: Fancierstudio

★★★★★ 109 ratings | 18 answered questions

Price: **\$109.99**

Get \$125 off: Pay \$0.00 upon approval for the **Amazon Business Prime Card**. Terms apply.

- Fancierstudio Lighting Kit, Three 16"x24" Softbox Lighting Kit
- 3 x Lightstand 6' tall, 3 x Light head able to hold 4 bulbs each, 12 x 45watt photo video flourescent bulbs, one carrying case
- These CFL light bulbs rated for 120v for USA standard. Please make sure before buying if your country uses 220v please do not use these bulbs they will pop or blow.
- Professional Softbox. And Three Premium Quality Light Socket And Power Cord. Three High Quality 6' lightstand and a Deluxe carrying case is also included. One of the best deals you can find on internet.
- Benefits to a soft box is that it produces light which is more even than light coming from an umbrella. A softbox emulates the soft, directional lighting usually produced by natural window light. It produces a soft, even light that is perfect for video and photography.

\$109.99

FREE delivery **November 1**
[Details](#)

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63005

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order soon.**

Qty: 1 ▼

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Sold by Fancierstudio

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this item.

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Have one to sell?

Lighting

Aputure F7

to results



Roll over image to zoom in

Aputure Amaran AL-F7 On-Camera LED Light 256 LED Bi-Color Dimmable Led Video Light CRI 95+ TLCI 95+ Super Wide Range of 3200K-9500K 260g Lightweight Compact 100,000 Hours Long Lifetime

[Visit the Aputure Store](#)

★★★★★ 242 ratings | 37 answered questions

Amazon's Choice for "aputure amaran al-f7"

Price: \$98.00 ✓prime & FREE Returns

Unwrap holiday savings - Get \$125 off: Pay \$0.00 ~~\$98.00~~ upon approval for the Amazon Business Prime American Express Card. Terms apply. [Learn more](#)

Extra Savings Promotion Available. 6 Applicable Promotion(s)

- **Accurate Stepless Brightness Controls:** The Amaran AL-F7 offers an advanced output readout that includes stepless controls all the way to 1% (8 lux @ 0.5m, 3200K), allowing for extremely fine-tuning of your light for shooting in environments that require very precise lighting scenarios
- **Brightness Comes in a Small Package:** The F7 packs 256 high-CRI LED lights into one small panel, offering a strong output of up to 14000 lux @ 0.3m with a lifetime of 100,000 hours
- **Ultra-Wide Color Temperature Range:** The Amaran AL-F7 has a super wide range of 3200K-9500K, allowing you to have more choices for a wide range of shooting conditions

\$98.00

✓prime & FREE Returns

FREE delivery **Monday, October 25**. Order within **2 hrs 36 mins**

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In Stock.

Qty: 1

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Ships from Amazon

Sold by Pergear

Support: **Free Amazon product support included**

1-Click ordering is not available for this item.

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My Setup



The 3 Key Componentnets

You Must Get Right To Sell Online

Bonus #2
Tools and Tech